Digital Marketing Proposal ...

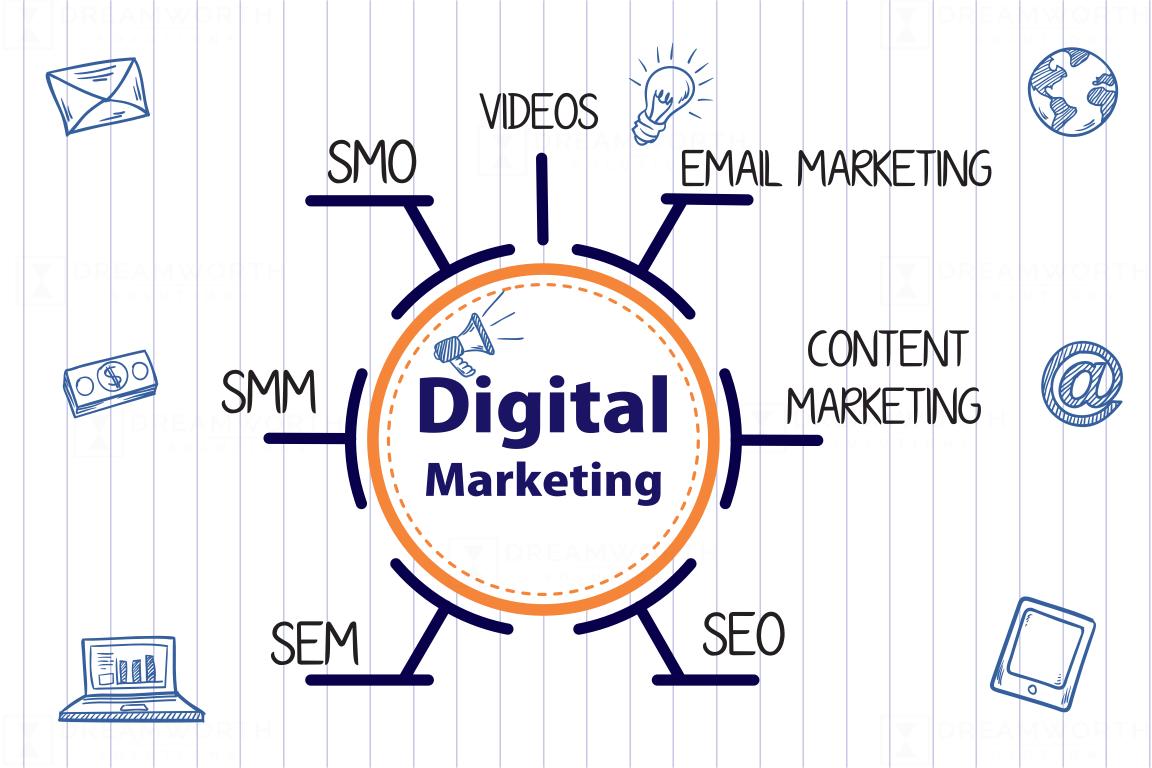


Do Dream It's Worth It





DreamWorth Solutions Pvt. Ltd. is a web design and digital marketing agency in Pune, providing services like Web Hosting, Web Development, Online Mobile Application Development, Search Engine Optimization (SEO), Internet Marketing, Online Branding, E-commerce Solutions, and Mobile Application Development, Walk-through, Software Development, Email Gateways, Payment Gateway Integration and Enterprise Resource Planning. DreamWorth provides services in India and globally by understanding client's goals and needs. Thus, creating a better online presence for its clients.



SOCIAL MEDIA

It's time to go social. We'll make it simple.

We understand what your viewers want, and create engaging and rich content that helps in better ROI.





Business Page



Page Features



Post



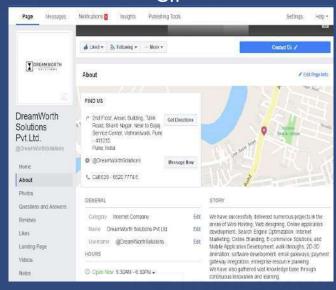


Videos



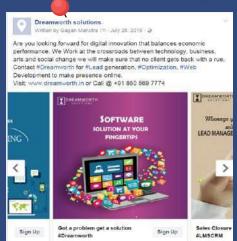


GIF

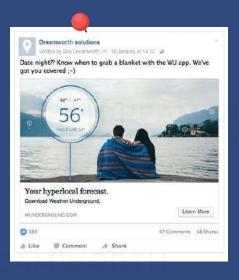


Paid Campaigns









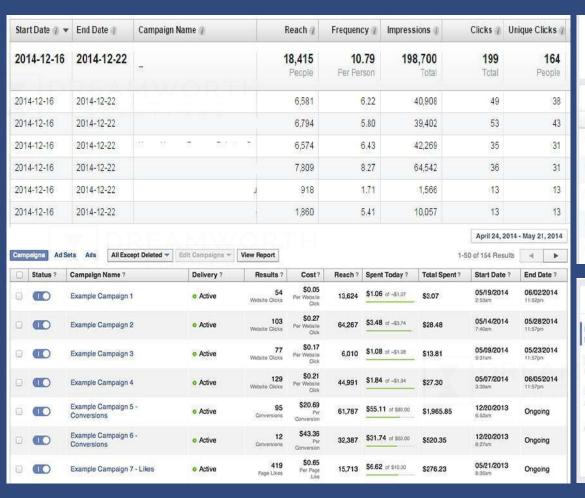


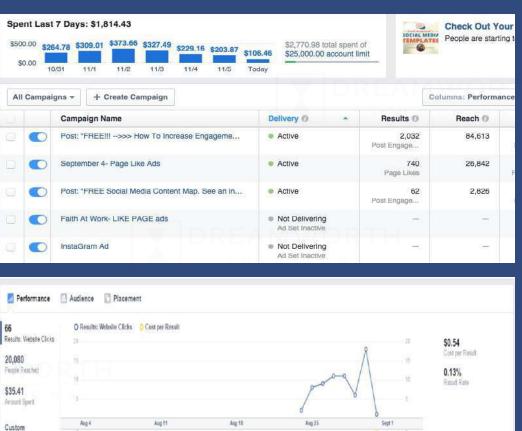






Analytics Report





Linked in Uarketing

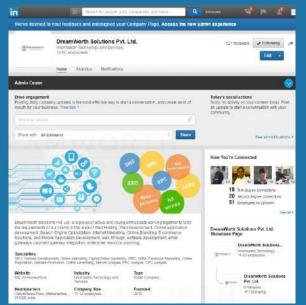
helps in global real world professional connections.

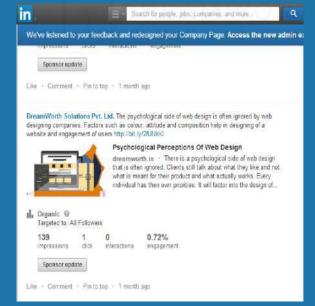


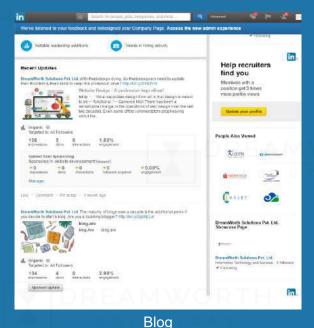
in Business Page



In Business Page Features













Post



PPC Ad Campaign

taza Great resource! RT @agustinmuphy : 55 #SED Productivity Tools We Use at

55 SEO Productivity Tools We Use at Single Crain searchinging

ain - Search Engine Journal http://k.co/d/y0/lekSi.

May 9, 2016 234,950 views 🖒 1,568 Likes 🖘 409 Comments 🛅 🚻 💟

About five years ago I realised that small and the internet was having a lot of negative side effects in my world and wellbeing. I started to make a series of

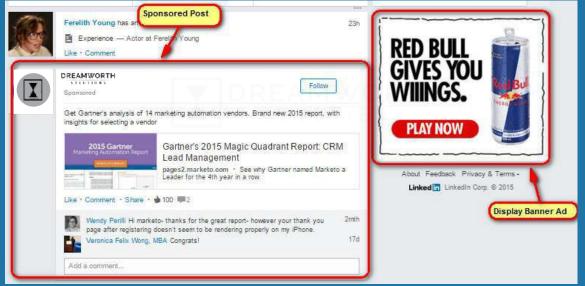
changes that dramatically improved things, the most recent of which is possibly

the riskiest and potentially most powerful: working through my inbox just once a

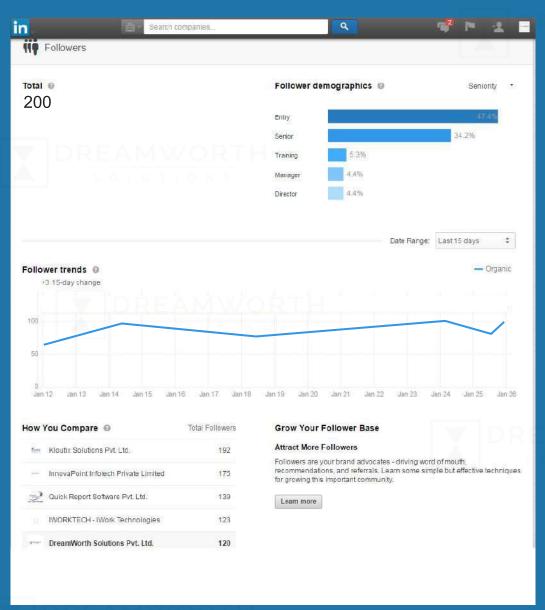
in Paid Campaigns

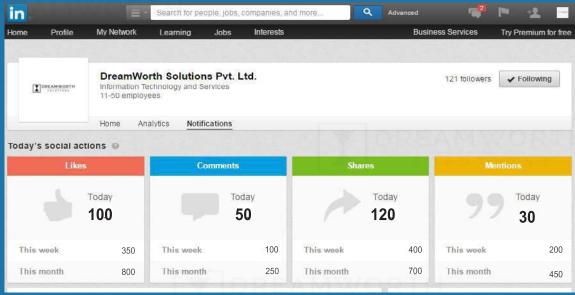




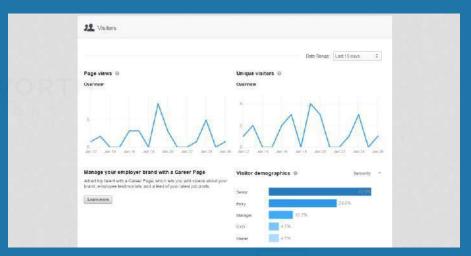


in Analytics Report





Social Action Report





Business Page





Business Page Features





Twitter Post

Twitter Tweet

Y DREAMWORTH

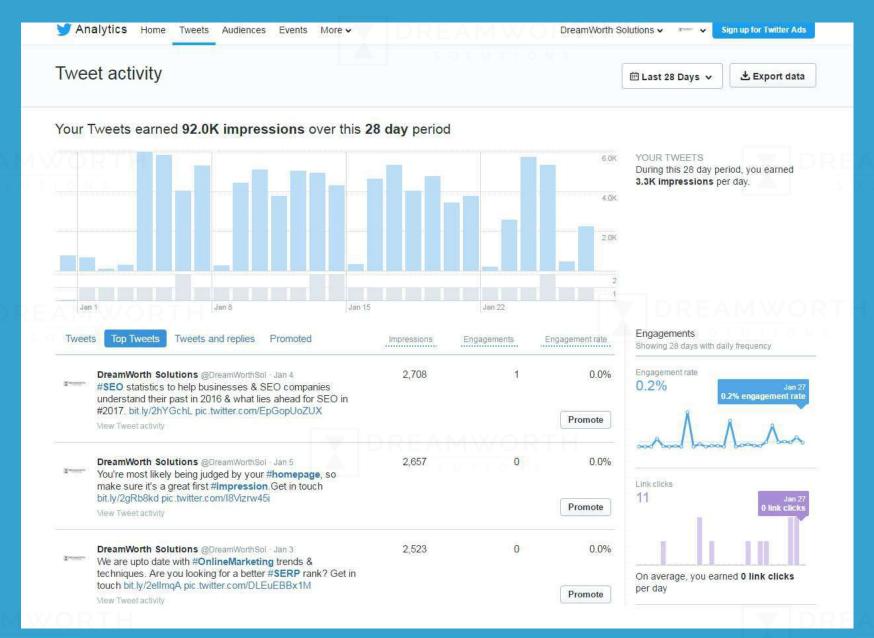
Paid Campaigns







Analytics Report

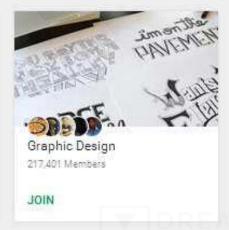


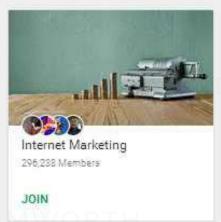
G+ Business Page



DreamWorth Solutions Pvt. Ltd.'s interests









VIEW ALL

DreamWorth Solutions Pvt. Ltd.'s posts

PreamWorth Solutions Pvt. Ltd. + Public

Creative #webdesign is a #business, #OnlineMarketing is #conversions.

#Webdesign #SEO #SMO @DreamWorthSol http://bit.ly/2jdkjrz

The Mind of A #DigitalMarketer #CreateYourUniquePath #ContentMarketing #SEO #SMM #SocialMedia @DreamWorthSol http://bit.ly/2k25jRE

DreamWorth Solutions Pvt. Ltd. > Public

30/

+ Business Page Features







Post



GIF

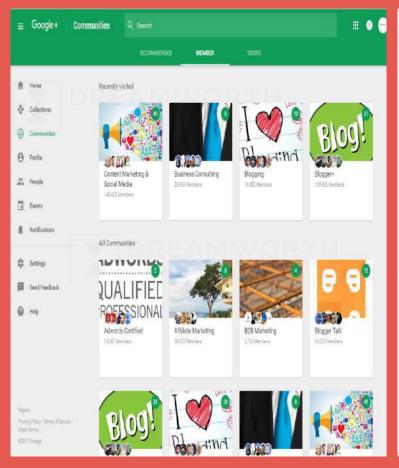


Blogs

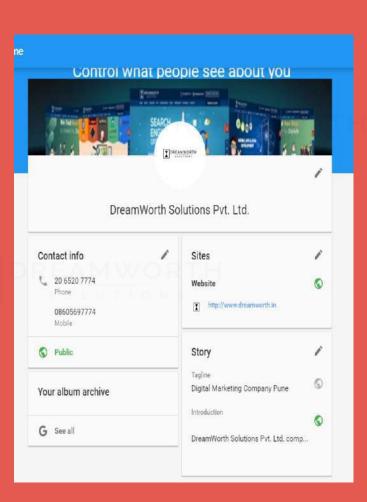


Videos Infographics Article

G+ Offerings







G+ Communities G+ Rating G+ contact People



Instagram Business Page







Post

Videos





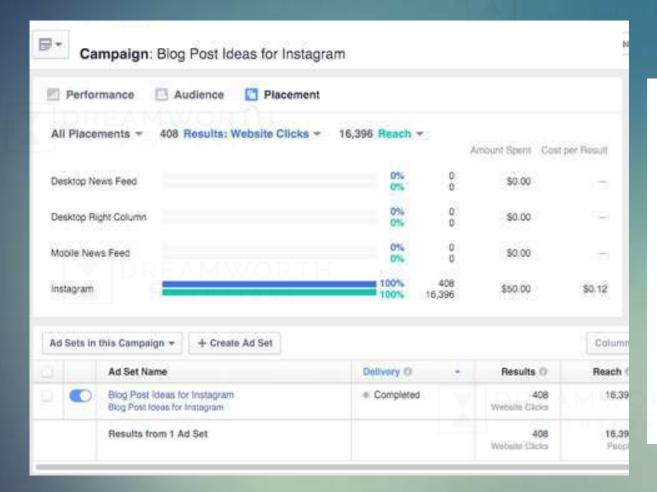


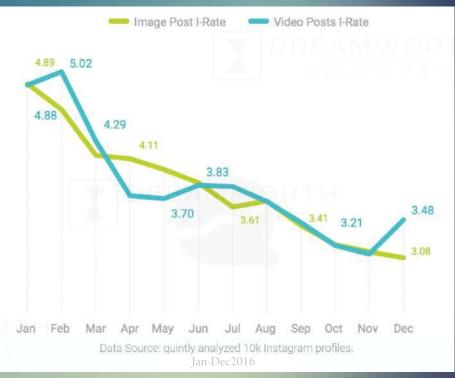






Analytics Report







Social Media Optimization	Basic	Advance	Premium
Video Sharing	No	No	Yes
Facebook Posting	Yes	Yes	Yes
Twitter Tweets	Yes	Yes	Yes
LinkedIn Posting	Yes	Yes	Yes
Google + Posting	Yes	Yes	Yes
Pinterest Posting	No	Yes	Yes
Instagram Posting	No	Yes	Yes
Tumblr Posting	Yes	Yes	Yes
StumbleUpon Posting	Yes	Yes	Yes
Infographics Posting	No	Yes	Yes
GIF Postings	No	Yes	Yes
Group Postings	No	Yes	Yes
15 days Banner Images Designing	No	Yes	Yes
Offers Creation/ Promotions	No	No	Yes
Poll Creation	No	No	Yes
Event Promotion	No	No	Yes
Analytics Report	Yes	Yes	Yes
Facebook Paid Campaign	₹5,999	₹7,999	₹9,999
Instagram Paid Campaign	₹2,999	₹3,999	₹4,999
Linkedin Paid Campaign	₹2,999	₹4,999	₹6,999
Twitter Paid Campaign	₹2,999	₹4,999	₹6,999
			CHALAN OLY LU













Create Animated Promotional Videos



Softwares that create studio quality animated videos to help businesses grab instant attention of its viewers.













Create White Board Promotional Videos



White board animation allows its viewers to see the creators hand as the animation is being created.











Create Animated GIFS











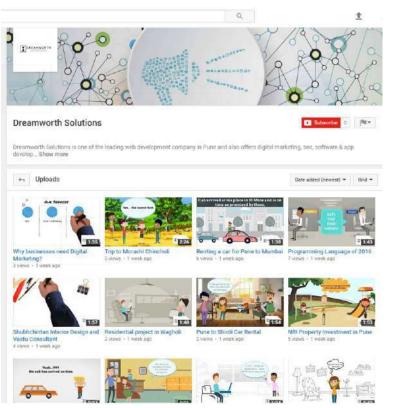




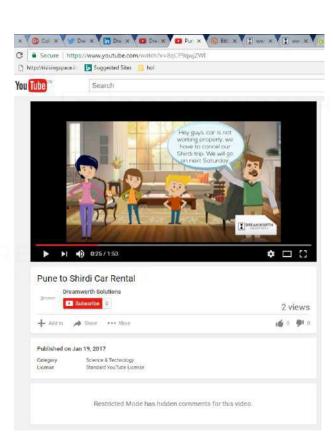


Video Channel Promotions









YouTube Video Promotion Channel Page

White Board Video Promotion
On YouTube

Animation Video Promotion
On YouTube







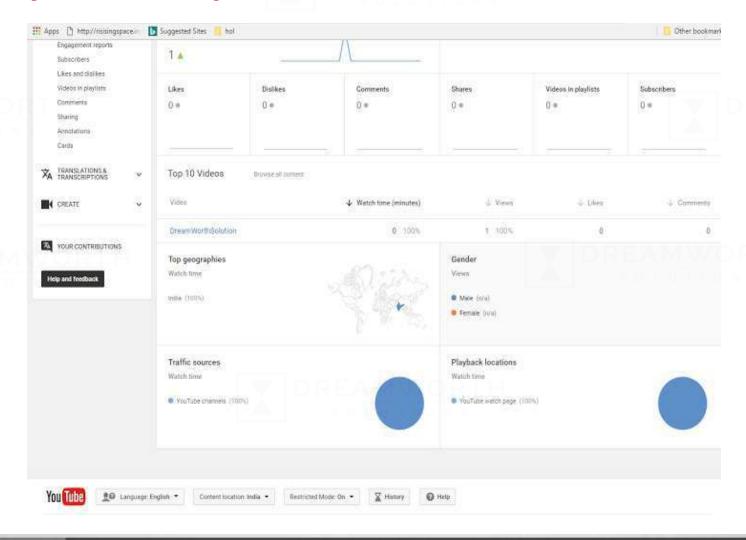






Analytics Report













Videos	Basic	Advance	Premium
Video Story Line	1	2	3
Animated Videos	RTH1	2	3
White Board Videos	1	2	3
GIF	1	2	3
Analytics Report	Yes	Yes	Yes



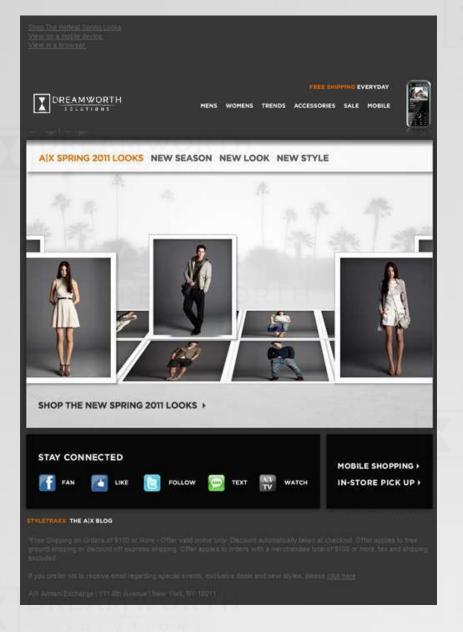
VIDEO MARKETING





Effective Emailers

We Have Exactly What You Need.



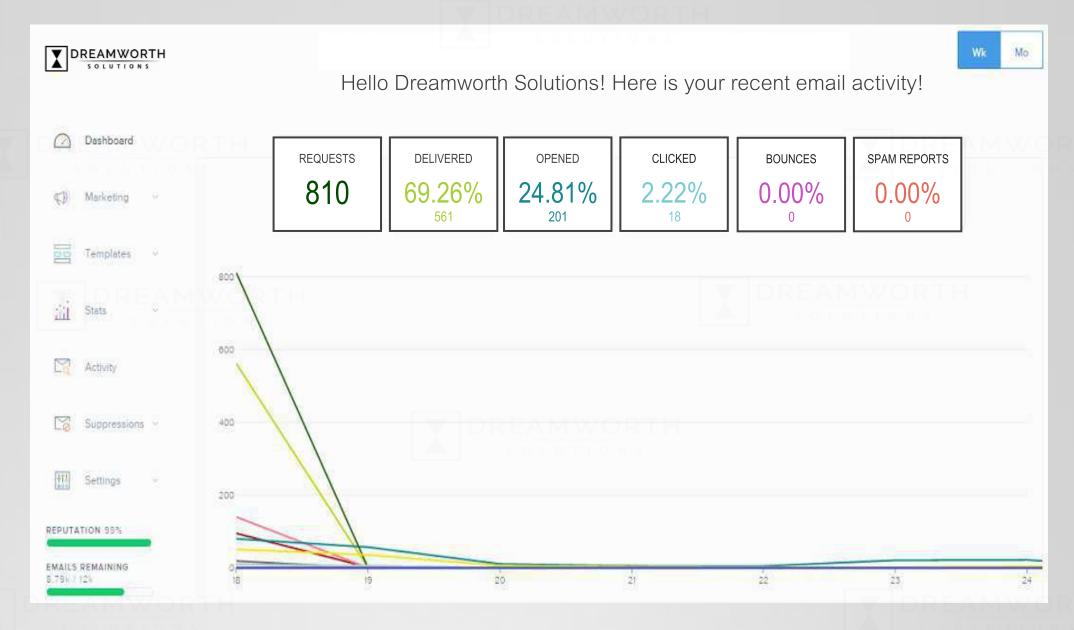








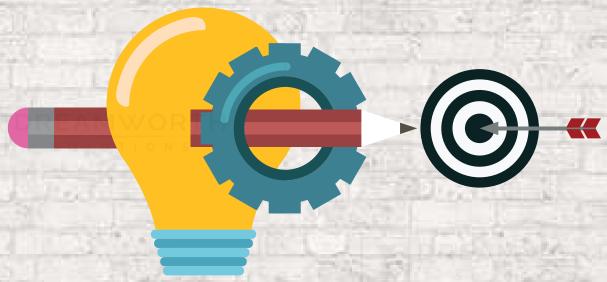
Emailers Analytics Report





E-mailers	Basic	Advance	Premium
Emailer Campaign	10,000	25,000	40,000
Emailer Designs	1	2	4
Landing Page	No	No	Yes
Emailer Leading to Landing Page / Website	Yes	Yes	Yes
Details of users (E-mail Id)	Yes	Yes	Yes
Total Mail Delivered Report	Yes	Yes	Yes
Total Opening Report	Yes	Yes	Yes
Total Request Report	Yes	Yes	Yes
Average Time Handling Report	No	No	Yes
Spam / Junk Mail Delivery Report	Yes	Yes	Yes
Bounce Rate Report	No	Yes	Yes
Admin Login Detail	Yes	Yes	Yes





VISUAL CONTENT Marketing

Content marketing is a commitment, not a campaign.

Blogging



- Mostly your own opinion.
- No interviews or research.
- ▶ Short.
- ▶ Built around SEO keywords.
- ▶ Good spelling and grammar optional.
- Casual writing style.
- No editor involved Self Published.



The Value of Blogging in Today's Digital Space

Are you unaware - about the importance of blogging?



The first blogs appeared in the late 1990s, and now in 2016, blogs are reaching a more sophisticated and developed stage. A lot has changed over these two decades and, indeed, much continues to unfold in the blogging world today. Even though websites have always been the backbone of the internet, they have never gained as much limelight as blogs have over the years. The rage on blogs and content continues to grow in the digital world.

Let's take a look at some of the ways blogs contribute towards Online marketing.

1) Drive's traffic to one's website.

With the hope of people actually reading your content, buying traffic is quite expensive and illegal. Every time a blog is added to a website, a new page is available for Google to index. This means a higher chance to be seen in search engines and in turn driving organic traffic to one's website. It is a hint encouraging Google and other search engines to check one's website on a regular basis for new content.

Article



- Your opinion not allowed.
- Has interviews and research from credible experts and research firms.
- ▶ Longer than 300 words.
- ▶ Keywords not important.
- ▶ Spelling and grammar are impeccable.
- More sophisticated writing style.
- ▶ An editor cleans it up for you published by a print magazine.

The Evolution of Google in the Past 10 Months

Updated Jan 24, 2017

2016 was an intense year, especially when it came to SEO and Google in particular. The shift from desktopfirst to mobile-first

Up to now, SEOs have considered mobile search to be one of the many specializations of SEO, on the same level as local search or international SEO.

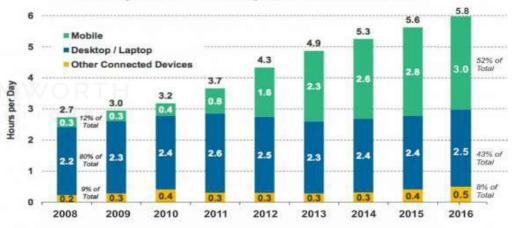
That outlook did not change much when, back in 2015, Google haddeclared AMP.Furthermore, SEOs considered AMP just another "added task" to our execution checklist, and not as a signal of the real motives of Google: **Mobile search is the entiresearch**. With the proclamation of mobile-first indexing, although, these declarations are now 100% clear, and somehow they resemble a Copernican Revolution: After 18 years of evaluating desktop, now we have to prioritize mobile.

The reason behind this significant change is observable if we look at the source of the search traffic for our sites. AMP, then, was the important character in the Google Search-branded storytelling about mobile this year. Google launched AMP in October 2015, and by April already 37% of news sites' articles had an AMP version too, based on to a study by the GDELT Project (Global Database of Events, Language & Tone).

However, the same study attributed that, globally, only 40% of all news sites articles had a mobile version of any kind. The percentage of people mostly using a smartphone isincreasing, while the percentage of people largely using desktop is declining with respect to 2015. If you examine the trends in other countries, like some Asian or European ones, the percent of people using smartphones is even higher.

Internet Usage (Engagement) Growth

Time Spent on Desktop Vs Mobile Search



Press Release



All Businesses Can Benefit From Press Release Distribution.

No matter what industry you're in and no matter how small or big your company is, you can benefit from press release distribution. Even if you don't have that "Oprah story", you do have stories that can get you coverage in trade journals, magazines, blogs, podcasts, and other publications that cover your industry. Of course, you can't get that publicity unless you tell your story.

The urgency to adapt to new algorithm updates

Dreamworth's plea towards desolated businesses after the possum update. Don't let your business flop with Possum's local search Desolated by Possum? Are you desolated by Google's Possum Update? The need to understand SEO for local search



freePRnow.com, 10/20/2016 - Pune, Maharashtra: Dreamworth is a leading SEO

Company in Pune that provides search engine optimization services acquainted with white hat practices & timely google algorithm & updates. They use up-to-date strategies, techniques and tactics used for ranking you on the search engines. This is not paid marketing and the higher the rank, the greater the chance to be visited by users.

Author Details

W 🖂 ...

Dreamworth Solutions

www.dreamworth.in/

SHARE

dreamworthclient@gmail.com

September brought a Google's Possum algorithm update which shook companies all around the world. This is said to be the second biggest update after the Pigeon update in 2014. This means that businesses that are not in city centers or important parts of the city have a chance to be more visible in google's search results. The main aim is to alter local results and to avoid spam in google's result.

Since Dreamworth understands your urgency to get your ranking back, they have come up with tactics that will help your desolated business stabilize. Dreamworth thinks these may be some reasons that your business may show on local search.

- 1. Appropringuity of a searcher People searching near the business are likely to see your company,
- 2. Lifespan of a listing till date Listings that have been around for a longer time have a high ranking power.
- 3. Organic ranking Businesses that have higher organic ranks do well in the local search results.
- 4. Identical listings Businesses that have a number of listings may be filtered or suppressed.

For help in regaining your organic search performance get in touch with one of the best SEO companies in Pune – Dreamworth Solutions Pvt Ltd.



Professional Presentations











INFOGRAPHICS MARKETING



INFOGRAPHIC Trending Infographics

PAST PRESENT FUTURE





PRESENT CHANNELS STRATEGIES Localization 20 × Google searches are for local businesses



India and the Future of **Online Marketing**

According to a survey-by 2017

India will have around 600 million internet users that shall create business opportunities to sell services and products to a growing population of tech-savvy internet users.

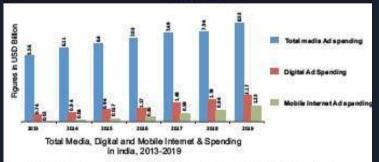
TRADITIONAL MARKETING IN INDIA





There are more than 900 private TV channels and 250+ radio stations in India, which make traditional marketing quite expensive and highly confusing with lots of in-built vacillations. However, in today's world of internet, Digital Marketing is the only one and most guaranteed way of marketing, which is popularly being the most preferred space of marketing communications and related interactions.

Changing Statistical Dynamics Of Future Of Digital Marketing In India Are



Key Findings Of Some Of The Recent Digital Marketing Surveys Are



Content Marketing	Basic	Advance	Premium
Blog Writing	1	2	3
Article Writing	1	2	3
Press Releases	1	2	3
PPT Designing	1	2	3
PPT in Video Format	1	2	3
Infographics Story Line	1	2	3
Infographics Stat Figures	1	2	3
Infographics Designing	1	2	3
Analytics Report	Yes	Yes	Yes



Search Engine Optimization

GOOGLE ONLY LOVES YOU WHEN EVERYONE ELSE LOVES YOUR FIRST.



Search Engine Optimization

is a methodology of strategies, techniques and tactics used to increase the amount of visitors to a website by obtaining a high-ranking placement in the search results page of a search engine (SERP) -- including Google, Bing, Yahoo and other search engines.

There are two kinds of SEO









On-Page Analytics Report

Quality in a service or product is not what you put into it.

It's what the customer gets out of it.

Delete Dashboard



Traffic Type	Visits	Per Visit Va	lue	
referral	161,953	\$0.03		
direct	156,543	\$0.21		
organic	62,292	\$0.00		

4.39% ecwid.ru / referral \$1,696.94 Product Revenue

\$3,996.68 Product Revenue

■ 10.35% Other

3.54% Site Avg: 0.04% (0.00%)	www
Percentage of visitors that placed an order	¢

Product Revenue	• Visits		
\$6,000.00	Violis		20,000
00000	Loos		
\$3,000.00	· M	1	10,000
	VAI	VV	La /

Product	Product Revenue
Apple iPad 2	\$20,889.00
Apple iPhone 4	\$7,667.00
Apple iPod touch	\$4,303.00
iPod classic	\$1,245.00
MacBook	\$999.00
Binary Mom	\$701.22
Rock Paper Scissors Lizard Spock Babydoll	\$619.69

Best sellers - Top 10

How many order	rs?	o
152 % of Total: 100.00% (1	52)	
Average Value		٥
\$258.76 Site Avg: \$258.76 (0.0	0%)	mom
Gross revenue (including shipping	g/charges) 🌣
\$39,331.86 % of Total: 100.00% (\$	539,331.86)	Mann
Net revenue - Al	Sources	0
\$38,647.70 % of Total: 100.00% (\$	538,647.70)	Mann
Net revenue - Ad	dWords only	0
\$0.00 % of Total: 0.00% (\$38	3,647.70)	
AdWords campa	aigns with highest	revenue 🌣
Campaign	Product Revenue	Cost

\$0.00

\$2,200.15

Jan 1, 2017 - Jan 31, 2017

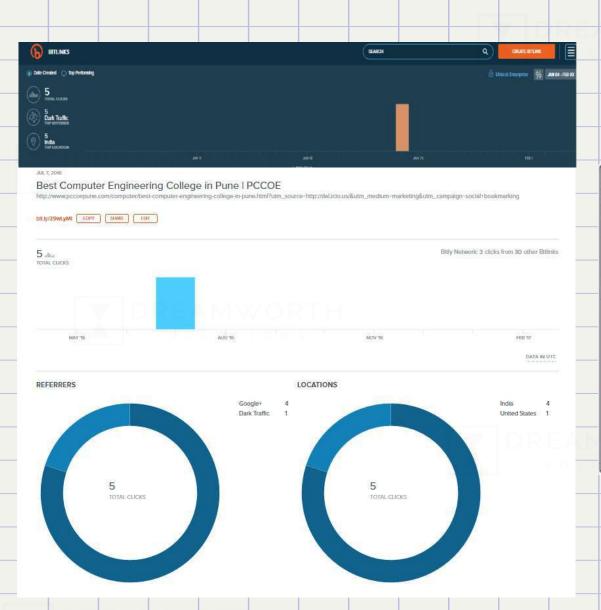
Our competitors



Optimizing Title Tags Yes Yes Yes Optimizing Meta Tags Yes Yes Yes Optimized Based On Keyword Density Yes Yes Yes Optimizing OG Tags(Facebook, Linkedin, Twitter) No Yes Yes Page Wise OG Tags No Yes Yes Robot.bxt Optimization Yes Yes Yes Image Optimization Yes Yes Yes W3C Validation No No No Yes Page Content Optimization Yes Yes Yes Sitemap Page Creation No Yes Yes Alt Tag Yes Yes Yes Broken Links Yes Yes Yes Optimize Based On Keyword Proximity Yes Yes Yes Duplicate URLs Yes Yes Yes External Link Broken Yes Yes Yes Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes	On page Optimization	Basic	Advance	Premium
Optimized Based On Keyword Density Yes Yes Yes Optimizing OG Tags(Facebook , Linkedin, Twitter) No Yes Yes Page Wise OG Tags No Yes Yes Robot.txt Optimization Yes Yes Yes Image Optimization Yes Yes Yes W3C Validation No No No Yes Page Content Optimization Yes Yes Yes Sitemap Page Creation No Yes Yes Alt Tag Yes Yes Yes Broken Links Yes Yes Yes Optimize Based On Keyword Proximity Yes Yes Yes Duplicate URLs Yes Yes Yes External Link Broken Yes Yes Yes Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes Yes Remove Underscores in the URL Yes Yes Yes Image Name Based On Keyword No <	Optimizing Title Tags	Yes	Yes	Yes
Optimizing OG Tags(Facebook , Linkedin, Twitter) No Yes Yes Page Wise OG Tags No Yes Yes Yes Robot.txt Optimization Yes Yes Yes Yes Image Optimization Yes Yes <td>Optimizing Meta Tags</td> <td>Yes</td> <td>Yes</td> <td>Yes</td>	Optimizing Meta Tags	Yes	Yes	Yes
Page Wise OG Tags No Yes Yes Robot.txt Optimization Yes Yes Yes Image Optimization Yes Yes Yes W3C Validation No No No Yes Page Content Optimization Yes Yes Yes Sitemap Page Creation No Yes Yes Alt Tag Yes Yes Yes Broken Links Yes Yes Yes Optimize Based On Keyword Proximity Yes Yes Yes Duplicate URLs Yes Yes Yes External Link Broken Yes Yes Yes Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes Yes Remove Underscores in the URL Yes Yes Yes Image Name Based On Keyword No No No Yes Inline CSS Yes Yes Yes Yes URL Rewrite Yes Yes	Optimized Based On Keyword Density	Yes	Yes	Yes
Robot.txt Optimization Yes Yes Yes Image Optimization Yes Yes Yes W3C Validation No No No Yes Page Content Optimization Yes Yes Yes Sitemap Page Creation No Yes Yes Alt Tag Yes Yes Yes Broken Links Yes Yes Yes Optimize Based On Keyword Proximity Yes Yes Yes Duplicate URLs Yes Yes Yes External Link Broken Yes Yes Yes Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes Yes Remove Underscores in the URL Yes Yes Yes Gzip No Yes Yes Image Name Based On Keyword No No Yes Inline CSS Yes Yes Yes URL Rewrite Yes Yes Yes Yes	Optimizing OG Tags(Facebook , Linkedin, Twitter)	No	Yes	Yes
Image Optimization Yes Yes Yes W3C Validation No No Yes Page Content Optimization Yes Yes Yes Sitemap Page Creation No Yes Yes Alt Tag Yes Yes Yes Broken Links Yes Yes Yes Optimize Based On Keyword Proximity Yes Yes Yes Duplicate URLs Yes Yes Yes External Link Broken Yes Yes Yes Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes Yes Remove Underscores in the URL Yes Yes Yes Gzip No Yes Yes Image Name Based On Keyword No No No Yes Inline CSS Yes Yes Yes URL Rewrite Yes Yes Yes WWW Resolve Yes Yes Yes	Page Wise OG Tags	No	Yes	Yes
W3C Validation No No Yes Page Content Optimization Yes Yes Yes Sitemap Page Creation No Yes Yes Alt Tag Yes Yes Yes Broken Links Yes Yes Yes Optimize Based On Keyword Proximity Yes Yes Yes Duplicate URLs Yes Yes Yes External Link Broken Yes Yes Yes Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes Yes Remove Underscores in the URL Yes Yes Yes Gzip No Yes Yes Image Name Based On Keyword No No Yes Inline CSS Yes Yes Yes URL Rewrite Yes Yes Yes WWW Resolve Yes Yes Yes	Robot.txt Optimization	Yes	Yes	Yes
Page Content Optimization Sitemap Page Creation No Yes	Image Optimization	Yes	Yes	Yes
Sitemap Page Creation Alt Tag Yes	W3C Validation	No	No	Yes
Alt Tag Broken Links Optimize Based On Keyword Proximity Yes Optimize Based On Keyword Proximity Yes Yes Yes Yes Yes Yes Yes Ye	Page Content Optimization	Yes	Yes	Yes
Broken Links Optimize Based On Keyword Proximity Yes Optimize Based On Keyword Proximity Yes Yes Yes Yes Yes Yes Yes Ye	Sitemap Page Creation	No	Yes	Yes
Optimize Based On Keyword Proximity Duplicate URLs External Link Broken Favicon Icon GEO Positions Tags Remove Underscores in the URL Gzip Image Name Based On Keyword Inline CSS URL Rewrite WWW Resolve Yes Yes Yes Yes Yes Yes Yes Y	Alt Tag	Yes	Yes	Yes
Duplicate URLs Yes Yes Yes External Link Broken Yes Yes Yes Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes Yes Remove Underscores in the URL Yes Yes Yes Gzip No Yes Yes Image Name Based On Keyword No No Yes Inline CSS Yes Yes Yes URL Rewrite Yes Yes Yes WWW Resolve Yes Yes Yes	Broken Links	Yes	Yes	Yes
External Link Broken Favicon Icon Yes Yes Yes Yes Yes Yes Yes Yes Yes Ye	Optimize Based On Keyword Proximity	Yes	Yes	Yes
Favicon Icon Yes Yes Yes GEO Positions Tags Yes Yes Yes Remove Underscores in the URL Yes Yes Yes Gzip No Yes Yes Image Name Based On Keyword No No Yes Inline CSS Yes Yes Yes URL Rewrite Yes Yes Yes WWW Resolve Yes Yes Yes	Duplicate URLs	Yes	Yes	Yes
GEO Positions Tags Yes Yes Yes Yes Yes Yes Yes Yes Yes Ye	External Link Broken	Yes	Yes	Yes
Remove Underscores in the URL Gzip No No No No No No No No No N	Favicon Icon	Yes	Yes	Yes
GzipNoYesYesImage Name Based On KeywordNoNoNoYesInline CSSYesYesYesYesURL RewriteYesYesYesYesWWW ResolveYesYesYes	GEO Positions Tags	Yes	Yes	Yes
Image Name Based On KeywordNoNoYesInline CSSYesYesYesURL RewriteYesYesYesWWW ResolveYesYesYes	Remove Underscores in the URL	Yes	Yes	Yes
Inline CSS URL Rewrite Yes Yes Yes Yes Yes Yes Yes Yes Yes Ye	Gzip	No	Yes	Yes
URL Rewrite Yes Yes Yes Yes Yes	Image Name Based On Keyword	No	No	Yes
WWW Resolve Yes Yes Yes	Inline CSS	Yes	Yes	Yes
	URL Rewrite	Yes	Yes	Yes
XML Sitemap Yes Yes Yes	WWW Resolve	Yes	Yes	Yes
	XML Sitemap	Yes	Yes	Yes

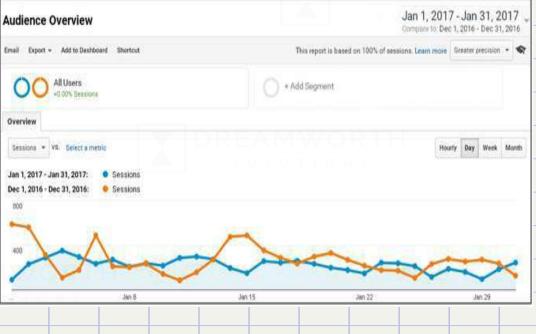


Off-Page Analytics Report



Quality in a service or product is not what you put into it.

It's what the customer gets out of it.





Off page Optimization	Basic	Advance	Premium
Directory Submission	Yes	Yes	Yes
Profile Linking	Yes	Yes	Yes
Article Submission	No	No	Yes
Blogs Submission	No	Yes	Yes
Classified Submission	Yes	Yes	Yes
Social Bookmarking	Yes	Yes	Yes
Image Submissions	Yes	Yes	Yes
Forum Marketing	Yes	Yes	Yes
Business Reviews	No	Yes	Yes
Local Listings	No	Yes	Yes
Answer Questions	Yes	Yes	Yes
Link Exchange	No	Yes	Yes
RSS Feeds	No	No	Yes
Press Release Submissions	No	Yes	Yes
PDF Submission	No	Yes	Yes
Video Submissions	No	No	Yes
Infographics Submissions	No	No	Yes
Search Engine Submissions	Yes	Yes	Yes
Photo Sharing	Yes	Yes	Yes
CSS, W3C & RSS Directories Submission	No	Yes	Yes
PPT Submission	No	Yes	Yes

Reports	Basic	Advance	Premium
Monthly Comparative SEO Reports	Yes	Yes	Yes
Google Analytical Visitors Report	Yes	Yes	Yes
Average Time Spend Analysis	Yes	Yes	Yes
Location Wise User Report	Yes	Yes	Yes
Source of Visitors	Yes	Yes	Yes
Peak Day Analysis	Yes	Yes	Yes
Peak Time Analysis	Yes	Yes	Yes
Mobile vs Desktop vs Tab Users	Yes	Yes	Yes
Bitly Report	Yes	Yes	Yes
Support	Basic	Advance	Premium
Email Support	Yes	Yes	Yes
Telephonic Support	Yes	Yes	Yes
Skype Support	Yes	Yes	Yes
Live Chat Support	Yes	Yes	Yes
Client Meet Support (Monthly)	1	2	2
Y DREAMWORTH		X DRE	AMWORTH







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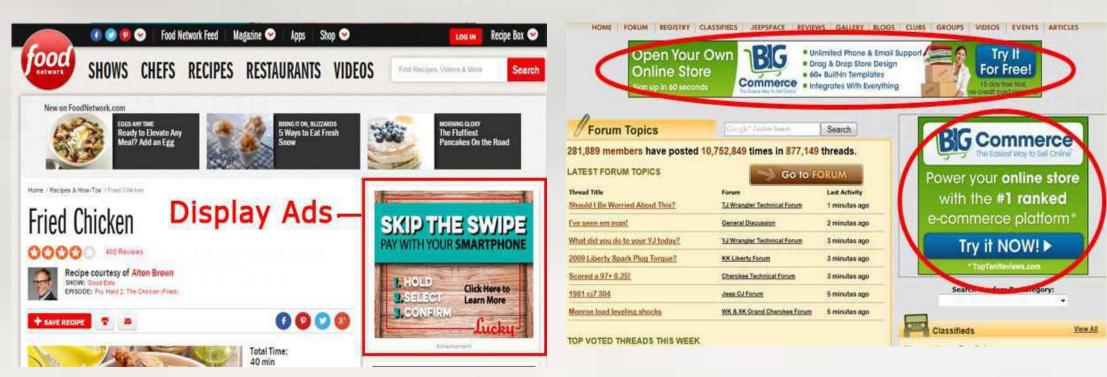
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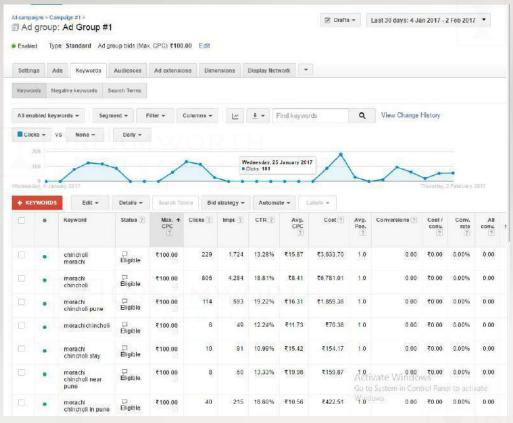


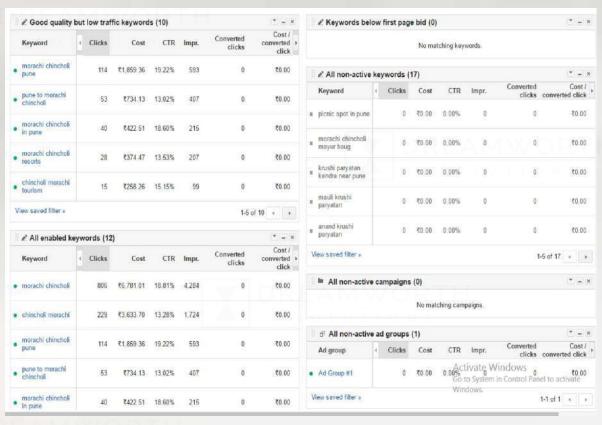
Display Ad.





Google AdWords Analytics Report









Google Adwords	Basic	Advance	Premium
Google Adwords Worth	₹1,00,000	₹2,00,000	₹3,00,000
Ads on search network	Yes	Yes	Yes
Ads on display network	No	Yes	Yes
1 Page website @.in Domain	No	No	Yes
Remarketing Ads	No	No	Yes
Gmail Ads	No	No	Yes
YouTube Ads	No	No	Yes



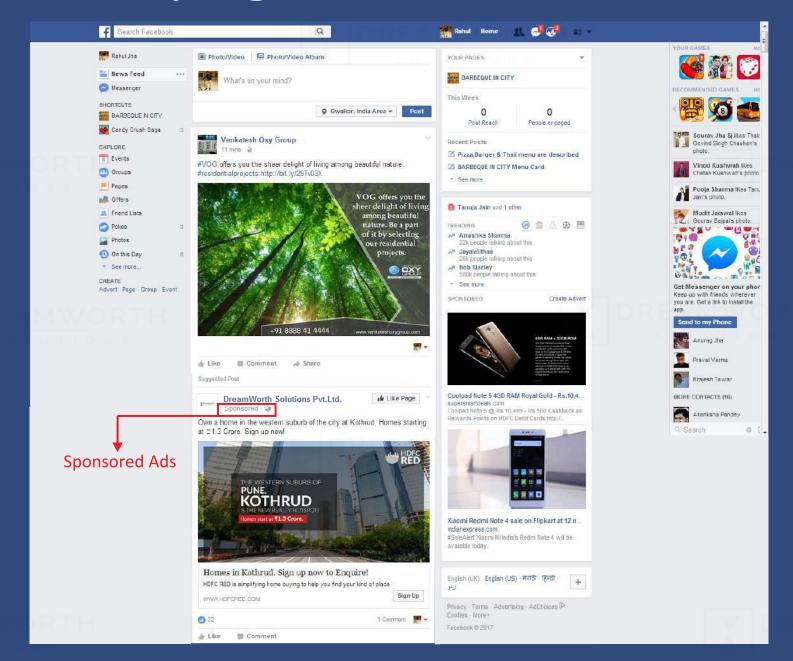




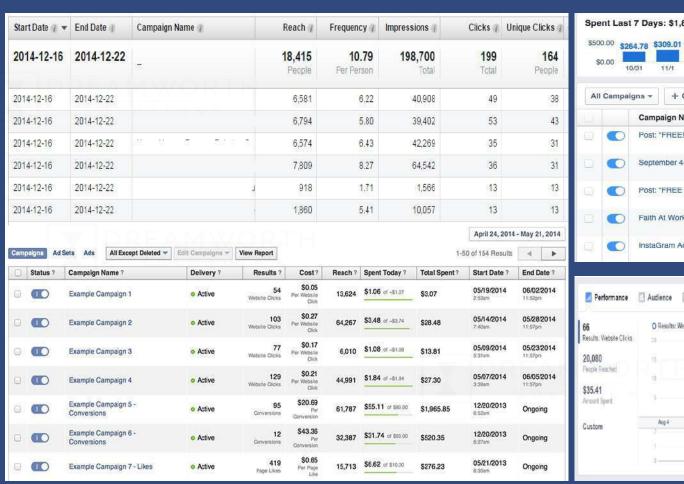


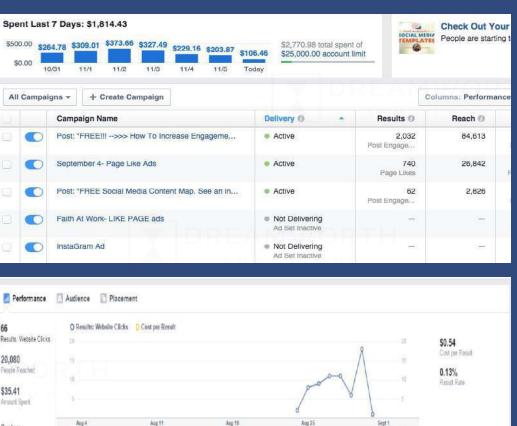


Paid Campaigns

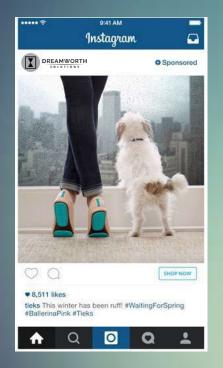


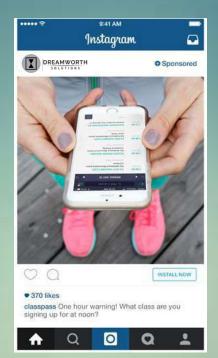
Analytics Report









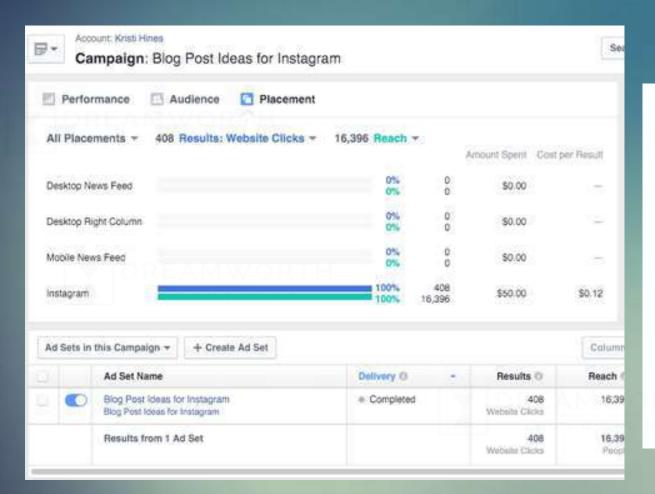


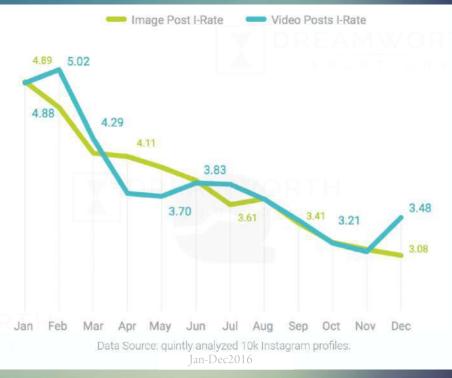






Analytics Report

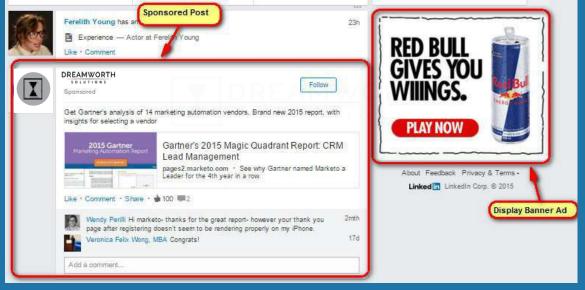




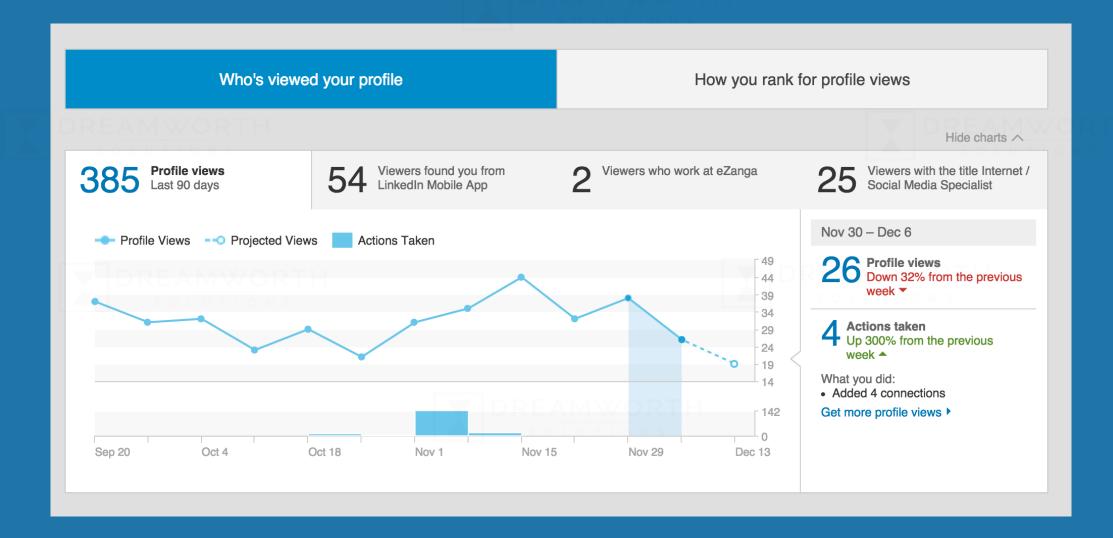
in Paid Campaigns







in Analytics Report



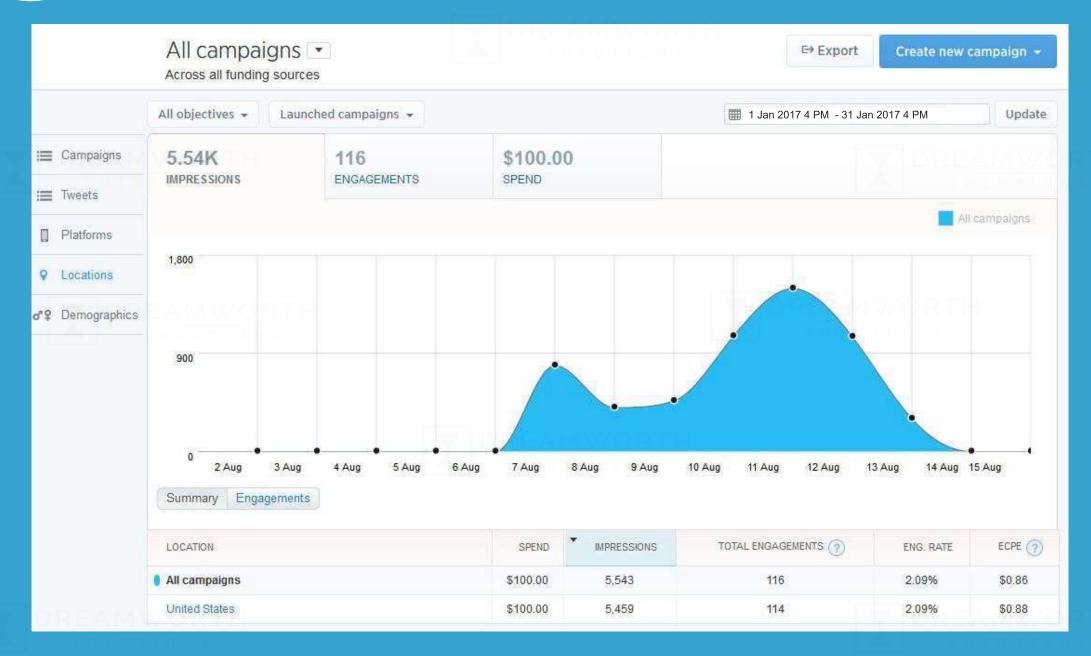
Paid Campaigns







Analytics Report





Social Media Marketing	Basic	Advance	Premium
Facebook Paid Campaign	₹9,999	₹19,999	₹29,999
Instagram Paid Campaign	₹4,999	₹8,999	₹ 12,999
Linkedin Paid Campaign	₹4,999	₹8,999	₹12,999
Twitter Paid Campaign	₹4,999	₹8,999	₹12,999

Note: The above mentioned price is the budget charged as per website standards.



BUSINESS PROPOSAL

Proposal	Basic	Advance	Premium
SMO Packages (Monthly)	₹ 29,999	₹44,999	₹ 56,999
Video Packages (Monthly)	₹ 14,999	₹ 26,999	₹37,999
E-Mail Marketing Packages (Monthly)	₹9,999	₹19,999	₹29,999
Content Marketing Packages	₹9,999	₹14,999	₹ 19,999
SEM Management Packages	₹9,999	₹16,999	₹24,999
SEO On - Page Packages (Monthly)	₹ 16,999	₹19,999	₹24,999
SEO On & Off - Page Packages (Monthly)	₹ 14,999	₹22,999	₹ 29,999
SMM Management Packages (Monthly)	₹9,999	₹14,999	₹ 19,999
SEO On & Off - Page & SMO Packages (Monthly)	₹ 34,999	₹39,999	₹ 44,999

Note: GST Extra (18%)

There is no magic hand that can resolve our problems. The solution rests with our work and discipline.

GET IN TOUCH WITH US

Dreamworth Solutions, 2nd Floor, Ansec Building, Tank Road, Shanti Nagar, Near to Bajaj Service Center, Vishrantwadi, Pune - 411 015



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