

# Digital Marketing Proposal ...



DREAMWORTH  
SOLUTIONS

Do Dream It's Worth It



# ABOUT

DreamWorth Solutions Pvt. Ltd. is a web design and digital marketing agency in Pune, providing services like Web Hosting, Web Development, Online Mobile Application Development, Search Engine Optimization (SEO), Internet Marketing, Online Branding, E-commerce Solutions, and Mobile Application Development, Walk-through, Software Development, Email Gateways, Payment Gateway Integration and Enterprise Resource Planning. DreamWorth provides services in India and globally by understanding client's goals and needs. Thus, creating a better online presence for its clients.



VIDEOS

SMM

EMAIL MARKETING

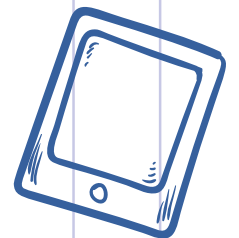
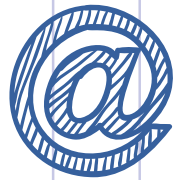
SMM

**Digital  
Marketing**

CONTENT  
MARKETING

SEM

SEO



# SOCIAL MEDIA

We understand what your viewers want, and create engaging and rich content that helps in better ROI.

*It's time to go social. We'll make it simple.*





# Business Page



DREAMWORTH SOLUTIONS

DreamWorth Solutions Pvt.Ltd.  
@DreamWorthSolutions

- Home
- About
- Photos
- Questions and Answers
- Reviews
- Likes
- Landing Page
- Videos
- Contact Us
- Posts
- Events

Create a Page

## DIGITAL MARKETING

### GET 100% INCREASE IN VISIBILITY & IMPRESSIONS!



SEARCH ENGINE OPTIMIZATION  
RANK ON TOP 10 ON TOP WITH OUR SERVICES

DREAMWORTH - A LEADING ONLINE MARKETING & DESIGNING COMPANY IN PUNE

Liked Following Share More

Contact Us Message

Featured for you

You're 3 km from DreamWorth Solutions Pvt.Ltd.



2nd Floor, Ansec Building, Tank Road, Shanti...  
09:30 - 18:30

Directions

Internet Company in Pune, India

5.0 ★★★★★ - Closed Now

Search for posts on this Page

Invite friends to like this Page

DreamWorth Solutions Pvt. Ltd. is amongst fastest growing company in Pune (India) engaged in software and website devel... See more

1,934 Likes  
Jayesh Patil and 6 other friends like this

50 people have been here



# Page Features

**AMOUNT OF VISUAL CONTENT PRODUCED IN 60 SEC?**

- 72 Hours of new video uploaded
- 3,400,000 pieces of content shared
- 259,000 tweets
- 216,000 photos posted
- 3,833 videos shared
- 3,472 images pinned
- 347,222 photos shared

945 people reached

Post

**#SEO Forecast for your #DigitalMarketing Calendar #2017**  
http://bit.ly/2g1FmvU

800 people reached

Videos

DreamWorth Solutions Pvt.Ltd. wishes you all a Happy Republic Day  
http://bit.ly/2j3Ogjs

**Happy Republic Day**

GIF

**facebook... A New Marketing Land**

What makes Facebook so successful and why it is used by all companies today for marketing. These are the two questions are going to be answered in this infographics. Creating a Facebook page is a free and easy way to increase your visibility of your brand. Using different techniques like Events, Facebook Ads, Promotion, Discussions and all a company can increase their reach Globally.

**Facebook Scenario**

Facebook A New Marketing Land  
Facebook Marketing services in Pune, Our Infographics is showing why facebook marking play an important part in Social media marketing.

Infographics

**ONLINE MARKETING**

S.E.O Content Lists Sales  
Links Blogs

**India and the growth of Digital Marketing**  
Digital marketing has taken over the advertising and marketing world and has become one of the most booming industries in India. In the last...

Article

**About**

**Find Us**

2nd Floor, Anec Building, Tank Road, Shanti Nagar, Near to Bajaj Service Center, Vishravnadi, Pune - 411015, Pune, India

**GENERAL**

Category: Internet Company  
Name: DreamWorth Solutions Pvt.Ltd.  
Username: @DreamWorthSolutions

**STORY**

We have successfully delivered numerous projects in the areas of Web Hosting, Web designing, Online application development, Search Engine Optimization, Internet Marketing, Online Branding, E-commerce Solutions, and Mobile Application Development, walk-throughs, 2D-3D animation, software development, email gateways, payment gateway integration, enterprise resource planning. We have also gathered vast knowledge base through continuous innovation and learning.

Map



# Paid Campaigns

**Dreamworth solutions**  
Written by Seo Dreamworth [?] · 18 January at 14:52

A Leading Digital Marketing Company, Renowned For Responsive Website Development, Start Your Business Online with Success Mantra, Get in touch With Us to Know More, Visit Us At [www.dreamworth.in](http://www.dreamworth.in) ...!!!

**Content Marketing**

Expert Content Writers With Great Skills...!!!

Contact Us

**Dreamworth solutions**  
Written by Gagan Mahotra [?] · July 28, 2016

Are you looking forward for digital innovation that balances economic performance. We Work at the crossroads between technology, business, arts and social change we will make sure that no client gets back with a rue. Contact #Dreamworth for #Lead generation, #Optimization, #Web Development to make presence online. Visit: [www.dreamworth.in](http://www.dreamworth.in) or Call @ +91 860 569 7774

**SOFTWARE SOLUTION AT YOUR FINGERTIPS!**

Get a problem get a solution #Dreamworth

Sign Up

**Dreamworth solutions**  
Written by Seo Dreamworth [?] · 18 January at 14:52

Need inspiration for your Facebook Ads? Download this unique collection of 500+ real world Ads by Top Advertisers around the world and get inspired!

Get It Now ==> <http://hubs.ly/jY0kxDz0>

**500+ Facebook Ads that will inspire you**

Download eBook

**500+ Facebook Ads Examples Collection**

Free Instant Download. Spy Top Brands' secrets to successful Facebook Ads. 3,000+ Marketers already got their copy, what about you?

[EBOOKS.ADESPRESSO.COM/FACEBOOK-ADS-EXAMPLES](http://EBOOKS.ADESPRESSO.COM/FACEBOOK-ADS-EXAMPLES) | BY ADE... Download

Like Comment Share

**Dreamworth solutions**  
Written by Seo Dreamworth [?] · 18 January at 14:52

Date night?? Know when to grab a blanket with the WU app. We've got you covered :-)

**Your hyperlocal forecast.**

Download Weather Underground.

WUNDERGROUND.COM

Learn More

189 47 Comments 18 Shares

Like Comment Share

**Dreamworth solutions**  
Written by Seo Dreamworth [?] · 18 January at 14:52

Sponsored

We offer the very best quality locally sourced products in Fairfield. Come by 1300 Oliver Rd. We're open every day.

**Call for specials 707-555-0152**

Fairfield's favorite market

Get Directions

**Dreamworth solutions**  
Written by Seo Dreamworth [?] · 18 January at 14:52

Sponsored

You only live once but if you do it right, once is enough. The motorcycle event of a lifetime. Event info available now: <http://icanonballism.com/>

**CANNONBALL BIKE RUN**  
- SINCE 2008 -  
- BE LEGENDARY -

35,856 people reached

View Results

38 Blogs and 358 others 38 Comments 141 Shares

Like Comment Share

**Dreamworth solutions**  
Written by Seo Dreamworth [?] · 18 January at 14:52

Sponsored

Just in! New, delicious recipes for this season. Open our app now and try them today!

**Jasper's Recipe Generator**

541 people use this

Use App

132 Likes · 25 Comments · 9 Shares

Like Comment Share

**Dreamworth solutions**  
Written by Seo Dreamworth [?] · 18 January at 14:52

Sponsored

Pressed for time? Try our fresh ingredients and delicious recipes delivered straight to your door. Order now and get \$25 OFF!

**HelloFresh: £25 OFF + Free Shipping!**

We go shopping for you and deliver to you for free our chef-created recipes and all the fresh ingredients you need to cook great meals at home!

EVERYTHING BUT THE CHEF!

Shop Now

# f Analytics Report

Start Date	End Date	Campaign Name	Reach	Frequency	Impressions	Clicks	Unique Clicks
2014-12-16	2014-12-22	-	18,415 People	10.79 Per Person	198,700 Total	199 Total	164 People
2014-12-16	2014-12-22		6,581	6.22	40,908	49	38
2014-12-16	2014-12-22		6,794	5.80	39,402	53	43
2014-12-16	2014-12-22		6,574	6.43	42,269	35	31
2014-12-16	2014-12-22		7,309	8.27	64,542	36	31
2014-12-16	2014-12-22		918	1.71	1,566	13	13
2014-12-16	2014-12-22		1,860	5.41	10,057	13	13

April 24, 2014 - May 21, 2014

1-50 of 154 Results

[Campaigns](#)
[Ad Sets](#)
[Ads](#)
[All Except Deleted](#)
[Edit Campaigns](#)
[View Report](#)

Status	Campaign Name	Delivery	Results	Cost	Reach	Spent Today	Total Spent	Start Date	End Date
<input type="checkbox"/>	Example Campaign 1	Active	54 Website Clicks	\$0.05 Per Website Click	13,624	\$1.06 of -\$1.07	\$3.07	05/19/2014 2:53am	06/02/2014 11:52pm
<input type="checkbox"/>	Example Campaign 2	Active	103 Website Clicks	\$0.27 Per Website Click	64,267	\$3.48 of -\$3.74	\$28.48	05/14/2014 7:40am	05/28/2014 11:57pm
<input type="checkbox"/>	Example Campaign 3	Active	77 Website Clicks	\$0.17 Per Website Click	6,010	\$1.08 of -\$1.08	\$13.81	05/09/2014 8:31am	05/23/2014 11:57pm
<input type="checkbox"/>	Example Campaign 4	Active	129 Website Clicks	\$0.21 Per Website Click	44,991	\$1.84 of -\$1.84	\$27.30	05/07/2014 3:39am	06/05/2014 11:57pm
<input type="checkbox"/>	Example Campaign 5 - Conversions	Active	95 Conversions	\$20.69 Per Conversion	61,787	\$55.11 of \$80.00	\$1,965.85	12/20/2013 6:52am	Ongoing
<input type="checkbox"/>	Example Campaign 6 - Conversions	Active	12 Conversions	\$43.36 Per Conversion	32,387	\$31.74 of \$80.00	\$520.35	12/20/2013 6:27am	Ongoing
<input type="checkbox"/>	Example Campaign 7 - Likes	Active	419 Page Likes	\$0.65 Per Page Like	15,713	\$6.62 of \$10.00	\$276.23	05/21/2013 8:35am	Ongoing

Spent Last 7 Days: \$1,814.43

Check Out Your Social Media Templates

Columns: Performance

Campaign Name	Delivery	Results	Reach
Post: "FREE!!! -->>> How To Increase Engageme...	Active	2,032 Post Engage...	84,613
September 4- Page Like Ads	Active	740 Page Likes	26,842
Post: "FREE Social Media Content Map. See an in...	Active	62 Post Engage...	2,826
Faith At Work- LIKE PAGE ads	Not Delivering Ad Set Inactive	—	—
Instagram Ad	Not Delivering Ad Set Inactive	—	—

Performance Audience Placement

66 Results: Website Clicks

20,080 People Reached

\$35.41 Amount Spent

\$0.54 Cost per Result

0.13% Result Rate



**Linked** 

*Marketing*

helps in global real world professional  
connections.



# in Business Page

The screenshot shows a LinkedIn Pulse page with a sponsored advertisement. The browser address bar displays `linkedin.com/pulse/become-employer-choice-professionals-joseph-iarossi`. The LinkedIn navigation bar includes a search box with the text "Search for people, jobs, companies, and more..." and a "Publish a post" button. The main content area features a large advertisement for Dreamworth Solutions with the headline "DIGITAL MARKETING GET 100% INCREASE IN VISIBILITY & IMPRESSIONS!". The ad includes several smaller images showing website designs and analytics. Below the ad is the Dreamworth Solutions profile picture and a "Follow" button. The article below the ad is titled "Become the Employer of Choice for IT Professionals" by Joseph Iarossi, dated Feb 17, 2015, with 548 views, 28 likes, and 10 comments. The article text begins with "It is harder to attract and retain IT professionals right now than at any time in recent memory. Nationally, IT unemployment is only 2.7 percent, and TEKsystems survey data indicates that 46 percent of currently employed IT professionals are searching for another job at least once a week. I am sure this comes as no surprise to IT leaders, as TEKsystems survey data indicates on".

linkedin.com/pulse/become-employer-choice-professionals-joseph-iarossi

in Search for people, jobs, companies, and more... Advanced

Pulse Publish a post

**DIGITAL MARKETING**  
GET 100% INCREASE IN VISIBILITY & IMPRESSIONS!

We Find Your...  
SEARCH ENGINE OPTIMIZATION  
SEO  
DREAMWORTH - A LEADING ONLINE MARKETING & DESIGNING  
CORPORATE IN FLORIDA

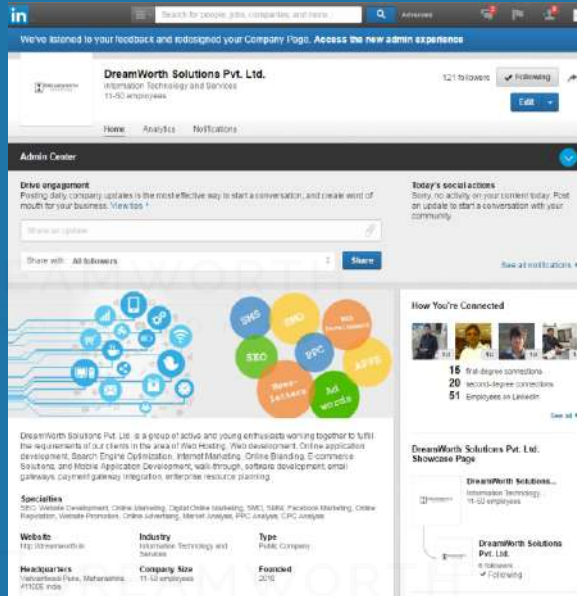
Dreamworth Solutions Follow

**Become the Employer of Choice for IT Professionals**  
Joseph Iarossi

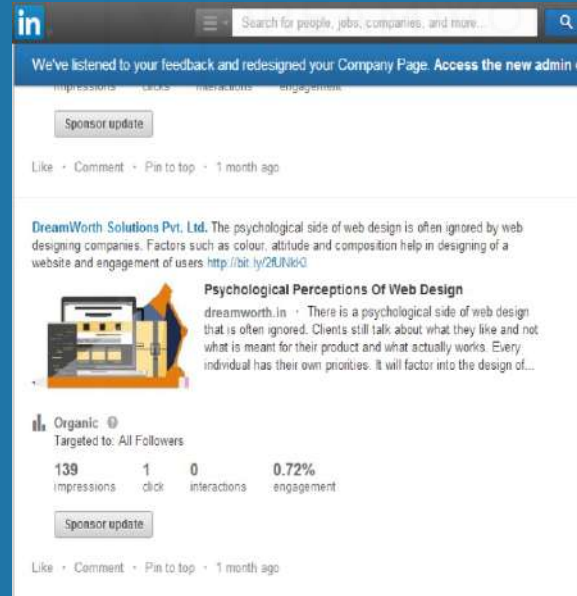
Feb 17, 2015 | 548 views | 28 Likes | 10 Comments | in f t

It is harder to attract and retain IT professionals right now than at any time in recent memory. Nationally, IT unemployment is only 2.7 percent, and TEKsystems survey data indicates that 46 percent of *currently employed* IT professionals are searching for another job *at least* once a week. I am sure this comes as no surprise to IT leaders, as TEKsystems survey data indicates on

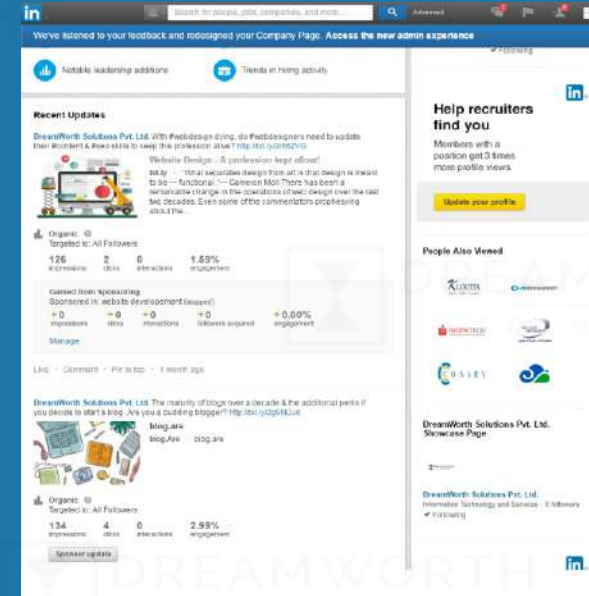
# in Business Page Features



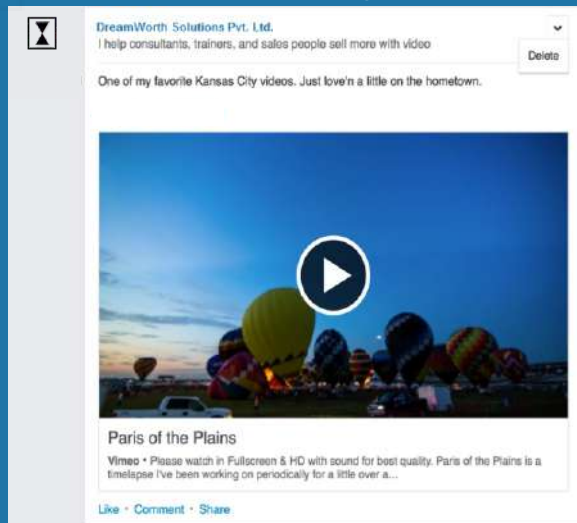
Business Page



Post



Blog



Videos



Article



PPC Ad Campaign

# in Paid Campaigns

**DREAMWORTH SOLUTIONS** Sponsored


CEOs, wouldn't it be awesome if you could see all the metrics you care about in the office, and on the go? Now you can with Domo's business management platform. Schedule a demo here:



Like (241) • Comment (24) • Share • 1mth ago

+ Follow Domo, Inc.

LinkedIn "The best way to build your own long-term success is to help other people succeed." Delete <http://linkd.in/16MVIUg>



**Simple Daily Habits Of The Delightfully Successful**  
linkedin.com · I can't promise you'll be as successful as Warren Buffet or Bill Gates or whoever it is you think is super-successful. But I can promise that if you commit to doing the following, each...

**Organic**  
Targeted to: All Followers

274,804	1,741	527	0.83%
impressions	clicks	interactions	engagement

Sponsor update


Like (436) • Comment (30) • Pin to top • 15 days ago

Ferelith Young has an experience — Actor at Ferelith Young

**Sponsored Post**

**DREAMWORTH SOLUTIONS** Sponsored

Get Gartner's analysis of 14 marketing automation vendors. Brand new 2015 report, with insights for selecting a vendor




**2015 Gartner Marketing Automation Report**  
Gartner's 2015 Magic Quadrant Report: CRM Lead Management  
pages2.marketo.com · See why Gartner named Marketo a Leader for the 4th year in a row.

Like • Comment • Share • 100

Wendy Ferilli Hi marketo- thanks for the great report- however your thank you page after registering doesn't seem to be rendering properly on my iPhone.

Veronica Felix Wong, MBA Congrats!

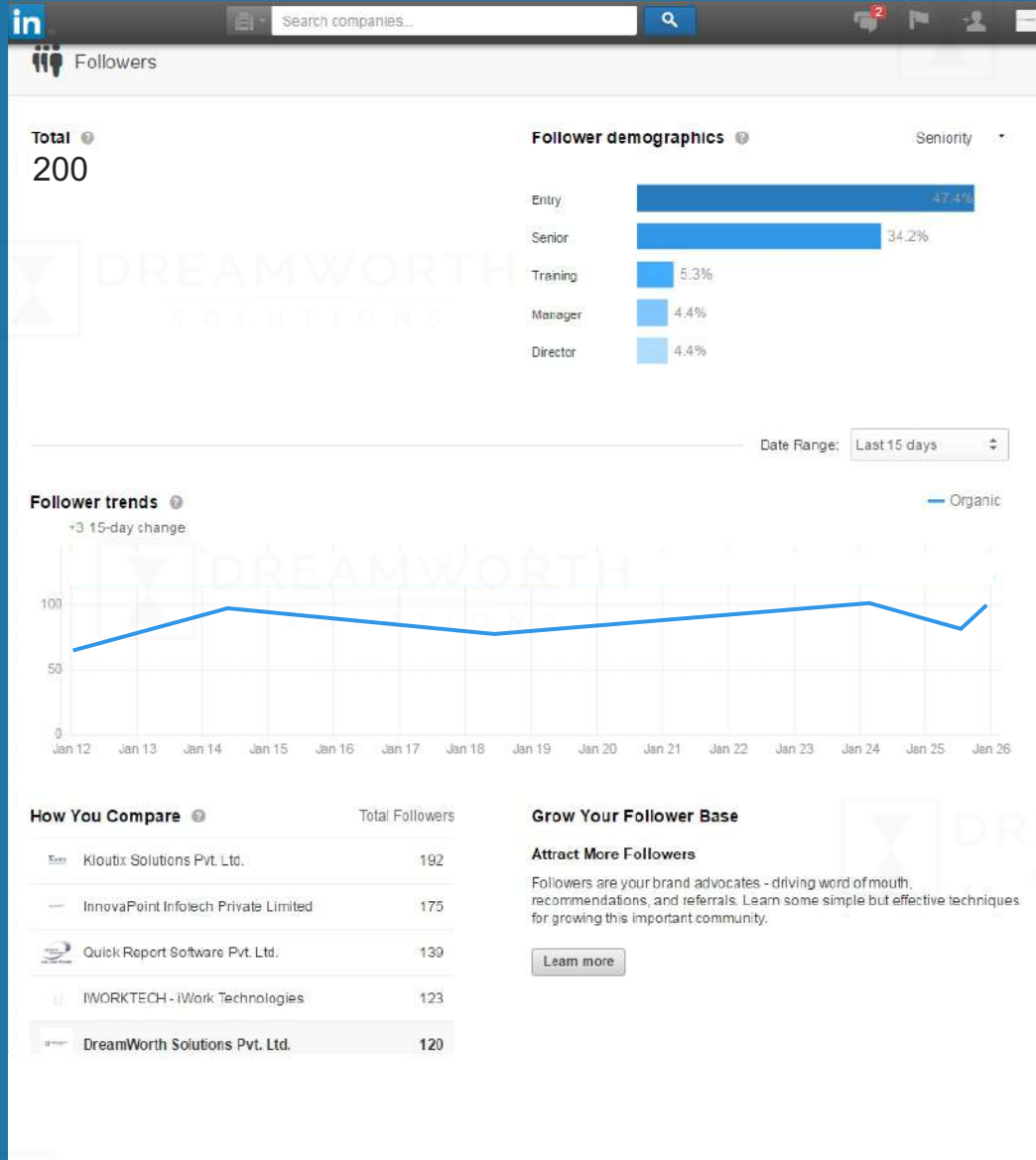
Add a comment...



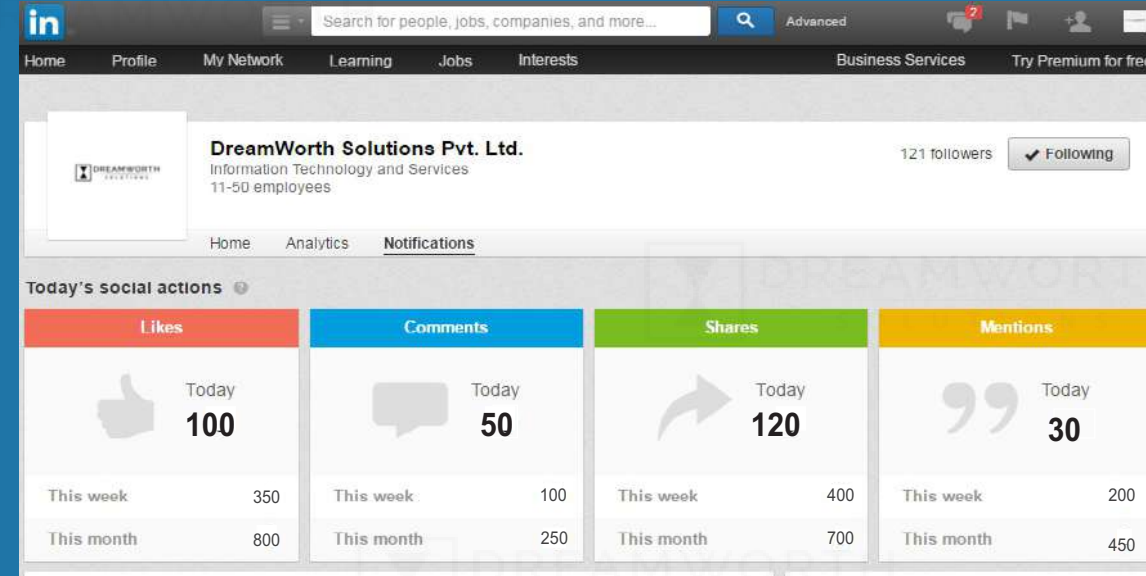
Display Banner Ad

About Feedback Privacy & Terms -  
LinkedIn LinkedIn Corp. © 2015

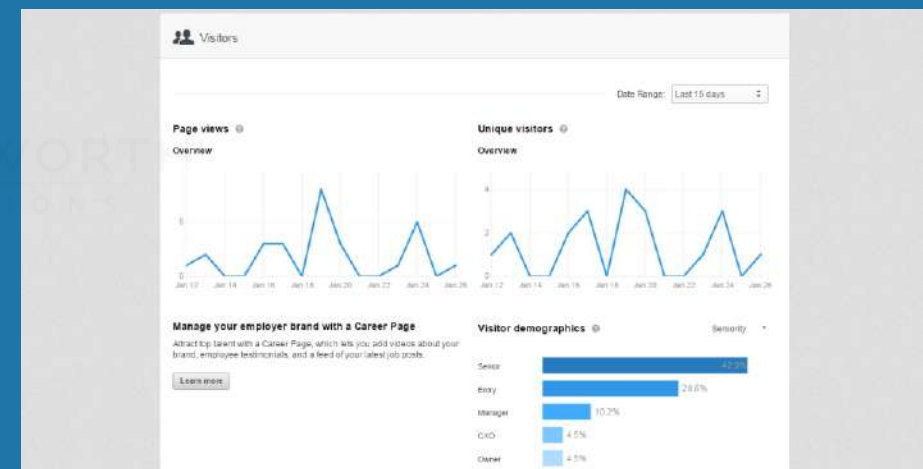
# in Analytics Report



Follower Action Report



Social Action Report



Videos Action Report



# Business Page

## DIGITAL MARKETING

### GET 100% INCREASE IN VISIBILITY & IMPRESSIONS!





**DREAMWORTH SOLUTIONS**

TWEETS 650   FOLLOWING 505   FOLLOWERS 397   LIKES 24   LISTS 5   MOMENTS 0   [Edit profile](#)

**DreamWorth Solutions**  
@DreamWorthSol

Digital Marketing Agency | Social Media Marketing | SEO Services | Branding | Blogging & Content Marketing | Web Designing

Pune, Maharashtra  
[dreamworth.in](http://dreamworth.in)  
Joined October 2012

313 Photos and videos

**Tweets**   Tweets & replies   Media

**DreamWorth Solutions** @DreamWorthSol · 5h

The Mind of A #DigitalMarketer  
#CreateYourUniquePath  
#ContentMarketing #SEO #SMM  
#SocialMedia @DreamWorthSol  
[bit.ly/2k25jRE](http://bit.ly/2k25jRE)



Your Tweet activity

Your Tweets earned **2,419 impressions** over the last 24 hours



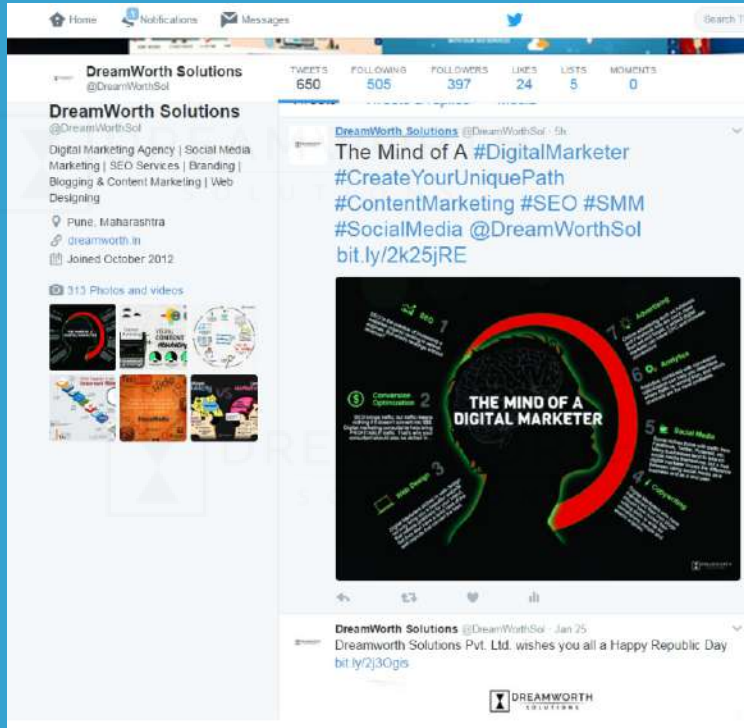
View your top Tweets

Who to follow · Refresh · View all

-  Зимфира Аминова @arte...  
[Follow](#)
-  Жанна Петухова @artyoml...  
[Follow](#)
-  Марина Осипова @aleksa...  
[Follow](#)

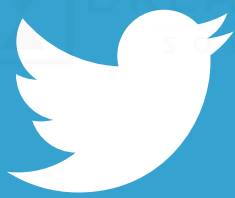


# Business Page Features

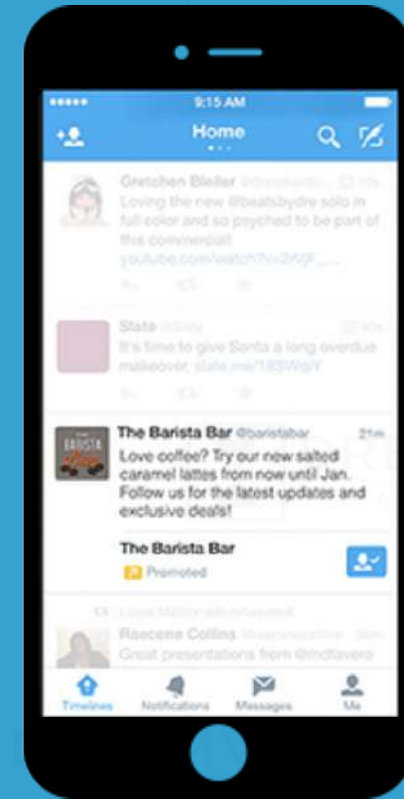


Twitter Post

Twitter Tweet



# Paid Campaigns



**Tweets**



**BlackBerry** @BlackBerry 8 Ju  
Can you go a whole meal without looking at your smartphone? Your friends are more interesting when you look them in the eye.  
Promoted by BlackBerry  
Expand



**Kate Crawford** @katecrawf 50s  
Healthy eating [pic.twitter.com/Y4f0YWrf7A](http://pic.twitter.com/Y4f0YWrf7A)  
View photo



**Jim Armstrong** @JimArmstrongWBZ 2m  
Weeks appears to love to talk about well he lies. He goes on and on about it.  
Retweeted by WBZ Boston News  
Expand

Who to follow · Refresh · View all



**Teach For America** @TeachF...  
Followed by Skillshare and others  
Promoted · Follow



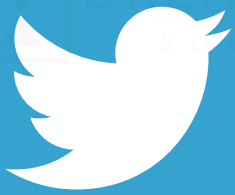
**Nancy Broden** @nancybroden  
Followed by Mark Otto and others  
Follow



**Dave Gamache** @dhg  
Followed by Luke Andrews and ot...  
Follow

Browse categories · Find friends





# Analytics Report

Analytics Home Tweets Audiences Events More ▾ DreamWorth Solutions ▾ Sign up for Twitter Ads

## Tweet activity

Last 28 Days ▾ Export data

Your Tweets earned **92.0K impressions** over this 28 day period

**YOUR TWEETS**  
During this 28 day period, you earned **3.3K impressions** per day.

Tweets **Top Tweets** Tweets and replies Promoted Impressions Engagements Engagement rate

Tweet	Impressions	Engagements	Engagement rate
<b>DreamWorth Solutions</b> @DreamWorthSol · Jan 4 #SEO statistics to help businesses & SEO companies understand their past in 2016 & what lies ahead for SEO in #2017. bit.ly/2hYGchL pic.twitter.com/EpGopUoZUX View Tweet activity	2,708	1	0.0%
<b>DreamWorth Solutions</b> @DreamWorthSol · Jan 5 You're most likely being judged by your #homepage, so make sure it's a great first #impression. Get in touch bit.ly/2gRb8kd pic.twitter.com/l8Vzrw45i View Tweet activity	2,657	0	0.0%
<b>DreamWorth Solutions</b> @DreamWorthSol · Jan 3 We are upto date with #OnlineMarketing trends & techniques. Are you looking for a better #SERP rank? Get in touch bit.ly/2ellmqA pic.twitter.com/DLEuEBBx1M View Tweet activity	2,523	0	0.0%

**Engagements**  
Showing 28 days with daily frequency

Engagement rate  
**0.2%**

**Link clicks**  
11

On average, you earned **0 link clicks** per day

# G+ Business Page

**DreamWorth Solutions Pvt. Ltd.**  
38 followers - Digital Marketing Company Pune

ABOUT FOLLOW

DreamWorth Solutions Pvt. Ltd.'s interests VIEW ALL

- Marketing+**  
172,923 Members  
JOIN
- Graphic Design**  
217,401 Members  
JOIN
- Internet Marketing**  
296,238 Members  
JOIN
- Local Small Business Marketing, SEO, Social Media**  
46,417 Members  
JOIN

DreamWorth Solutions Pvt. Ltd.'s posts

DreamWorth Solutions Pvt. Ltd. • Public 8h  
Creative #webdesign is a #business, #OnlineMarketing is #conversions.  
#Webdesign #SEO #SMO @DreamWorthSol <http://bit.ly/2jdkjrz>

DreamWorth Solutions Pvt. Ltd. • Public 1d  
The Mind of A #DigitalMarketer #CreateYourUniquePath  
#ContentMarketing #SEO #SMM #SocialMedia @DreamWorthSol  
<http://bit.ly/2k25jRE>

# G+ Business Page Features



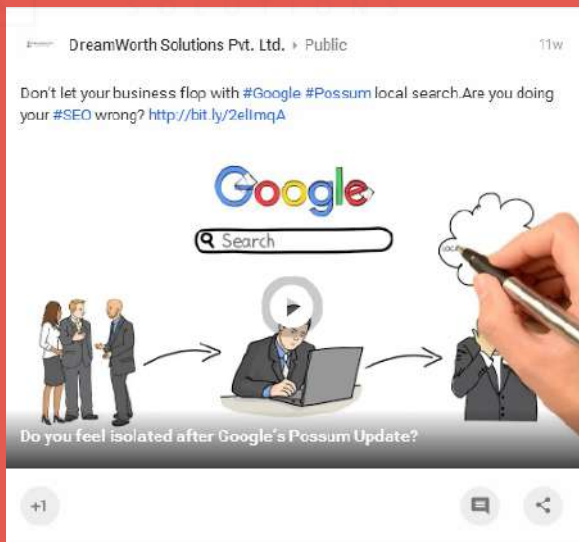
Post



GIF



Blogs



Videos

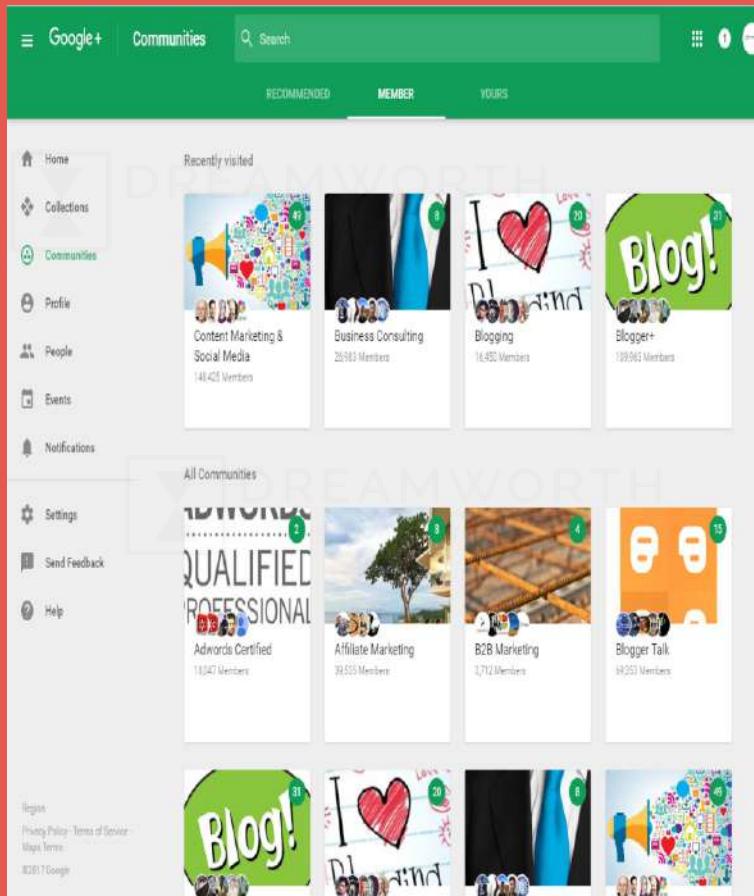


Infographics

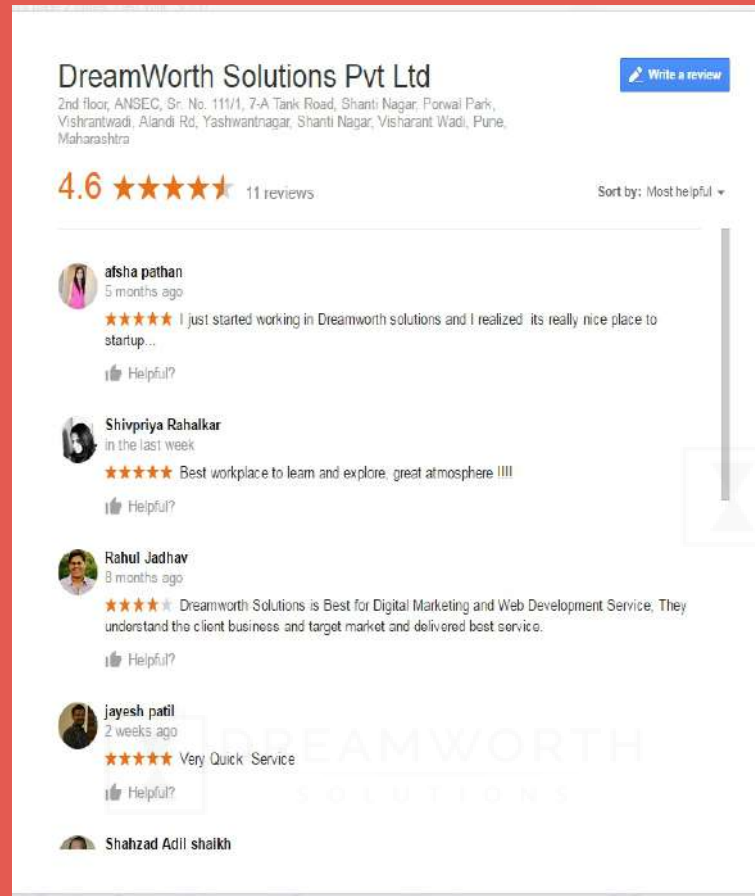


Article

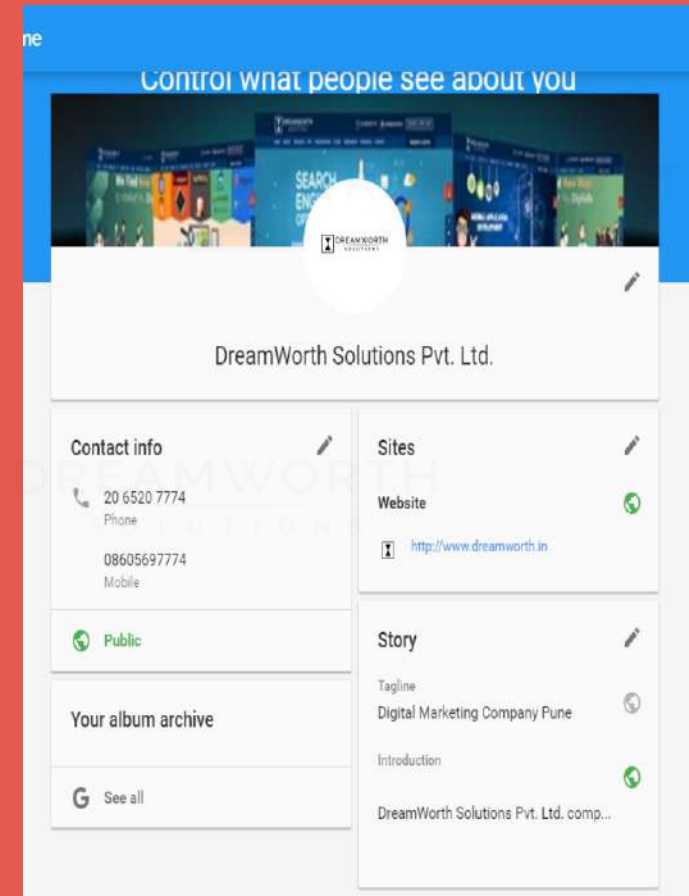
# G+ Offerings



G+ Communities



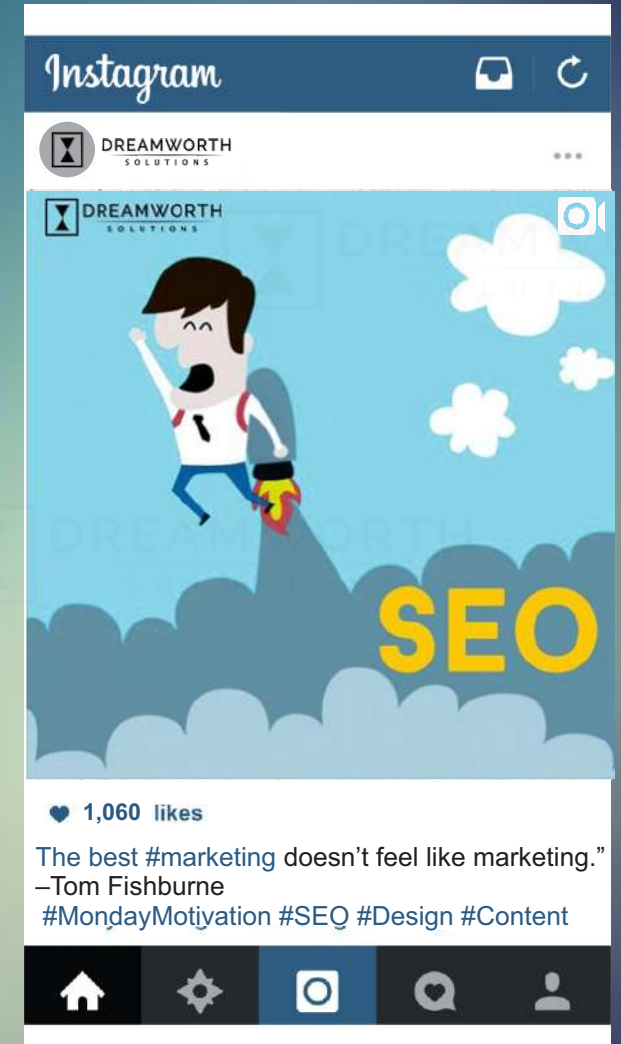
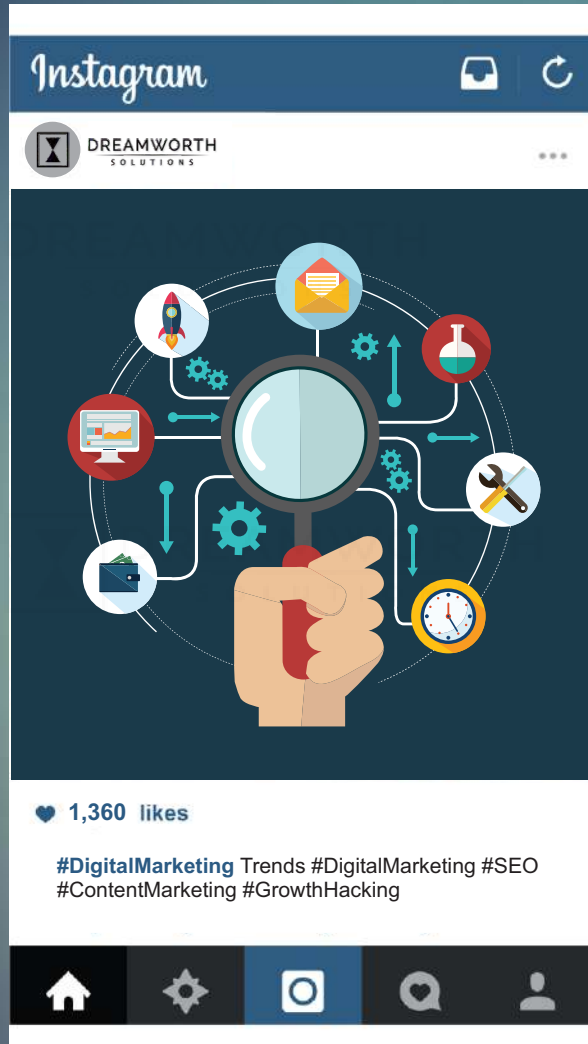
G+ Rating



G+ contact People



# Instagram Business Page

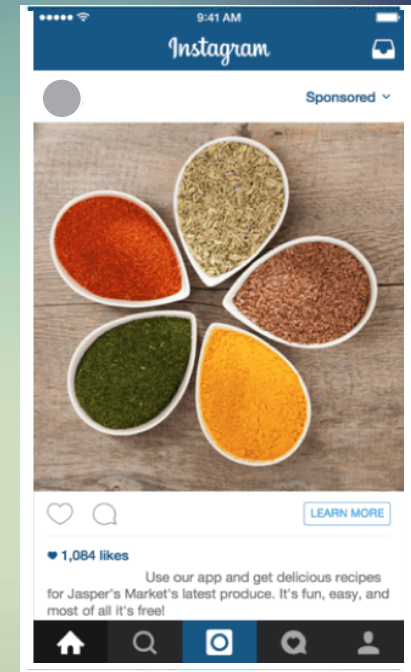
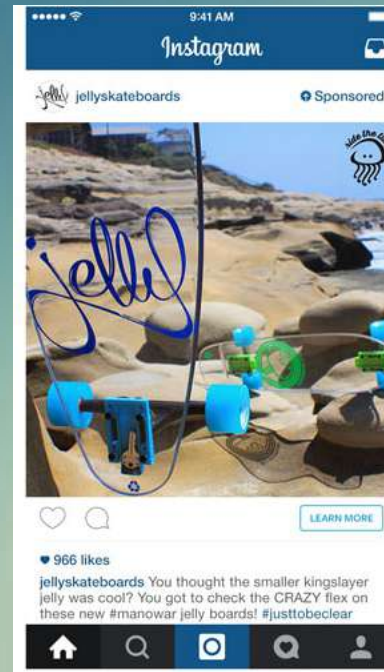
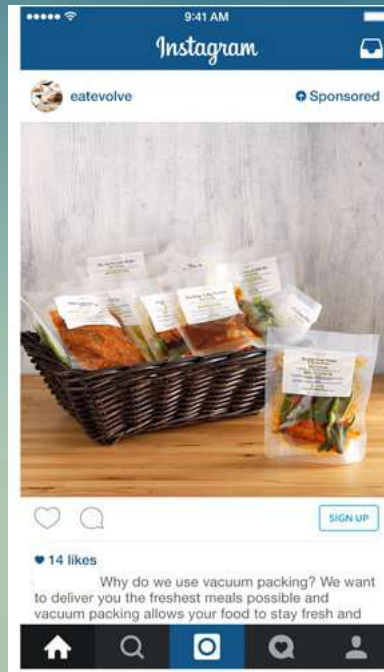
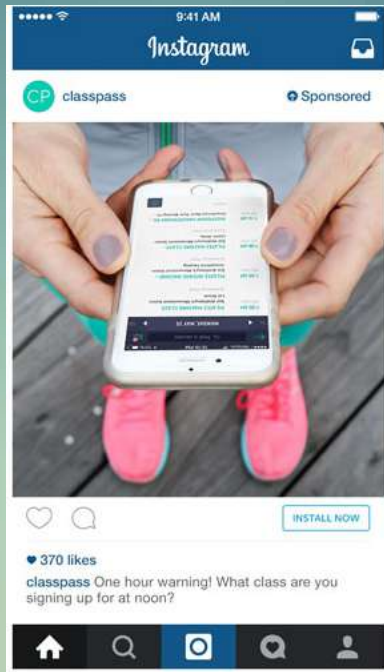


Post

Videos

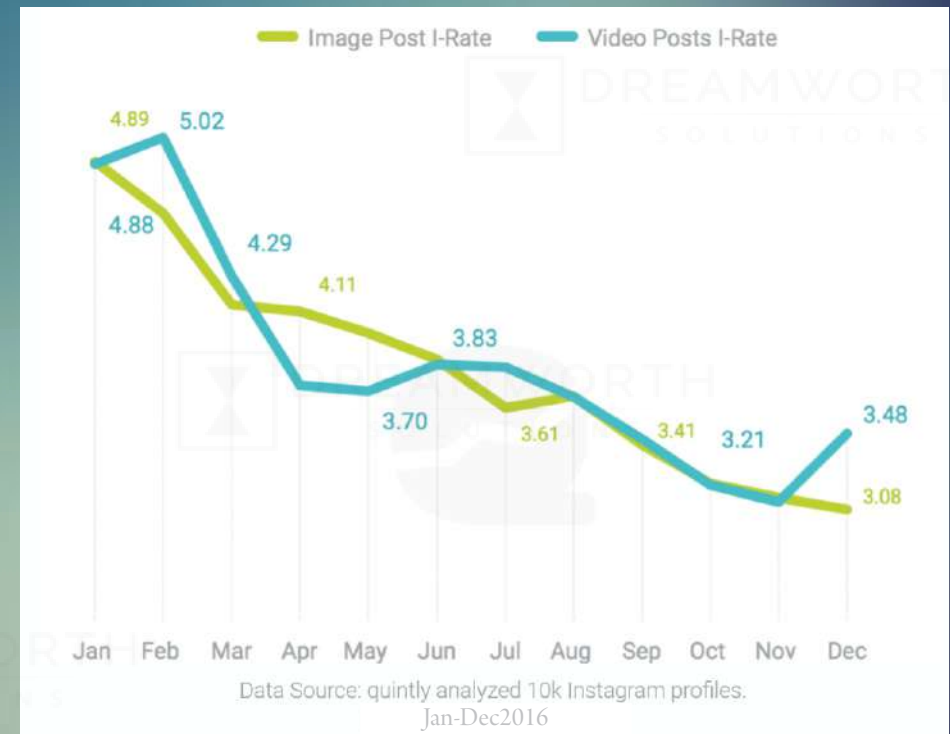
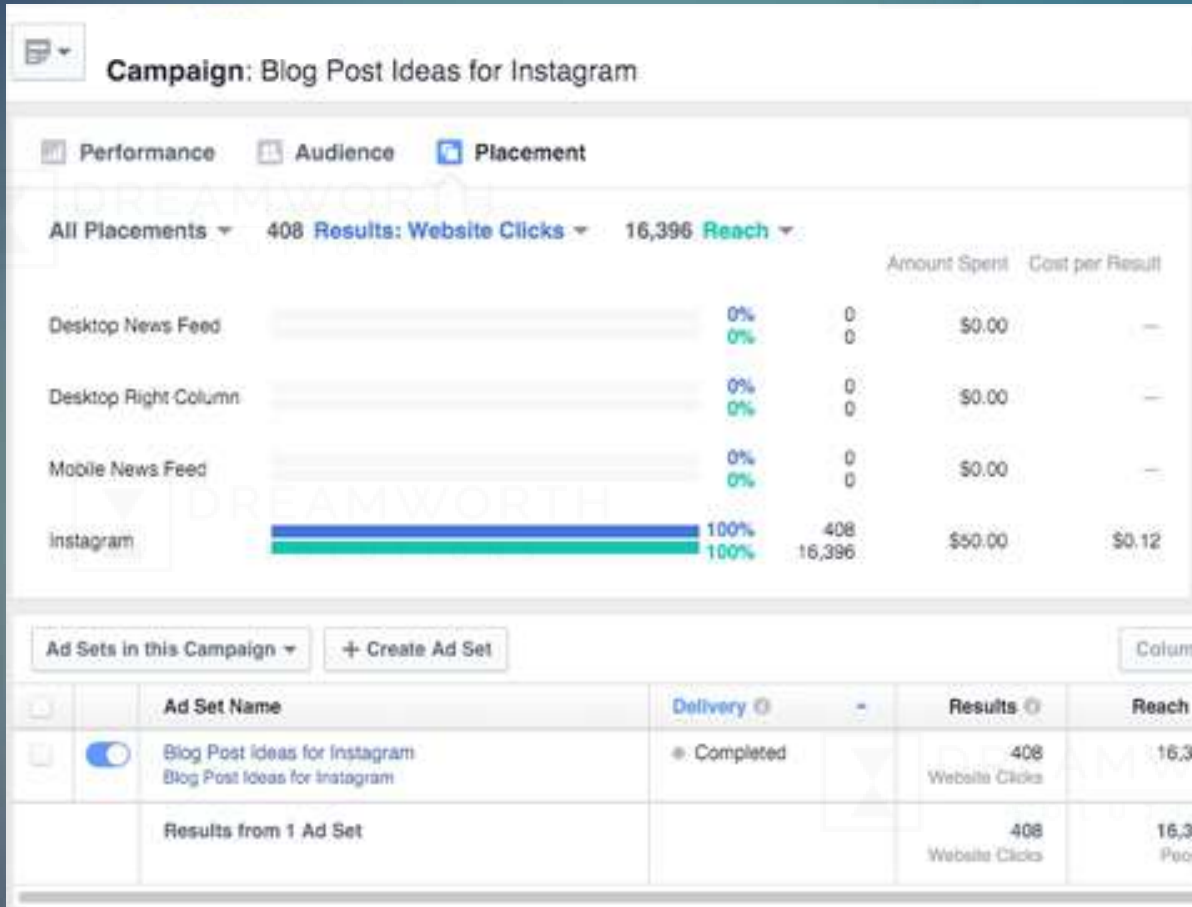


# Paid Campaigns





# Analytics Report



# FEATURES





Social Media Optimization	Basic	Advance	Premium
Video Sharing	No	No	Yes
Facebook Posting	Yes	Yes	Yes
Twitter Tweets	Yes	Yes	Yes
LinkedIn Posting	Yes	Yes	Yes
Google + Posting	Yes	Yes	Yes
Pinterest Posting	No	Yes	Yes
Instagram Posting	No	Yes	Yes
Tumblr Posting	Yes	Yes	Yes
StumbleUpon Posting	Yes	Yes	Yes
Infographics Posting	No	Yes	Yes
GIF Postings	No	Yes	Yes
Group Postings	No	Yes	Yes
15 days Banner Images Designing	No	Yes	Yes
Offers Creation/ Promotions	No	No	Yes
Poll Creation	No	No	Yes
Event Promotion	No	No	Yes
Analytics Report	Yes	Yes	Yes
Facebook Paid Campaign	₹ 5,999	₹ 7,999	₹ 9,999
Instagram Paid Campaign	₹ 2,999	₹ 3,999	₹ 4,999
Linkedin Paid Campaign	₹ 2,999	₹ 4,999	₹ 6,999
Twitter Paid Campaign	₹ 2,999	₹ 4,999	₹ 6,999



# Video Marketing



# Create Animated Promotional Videos

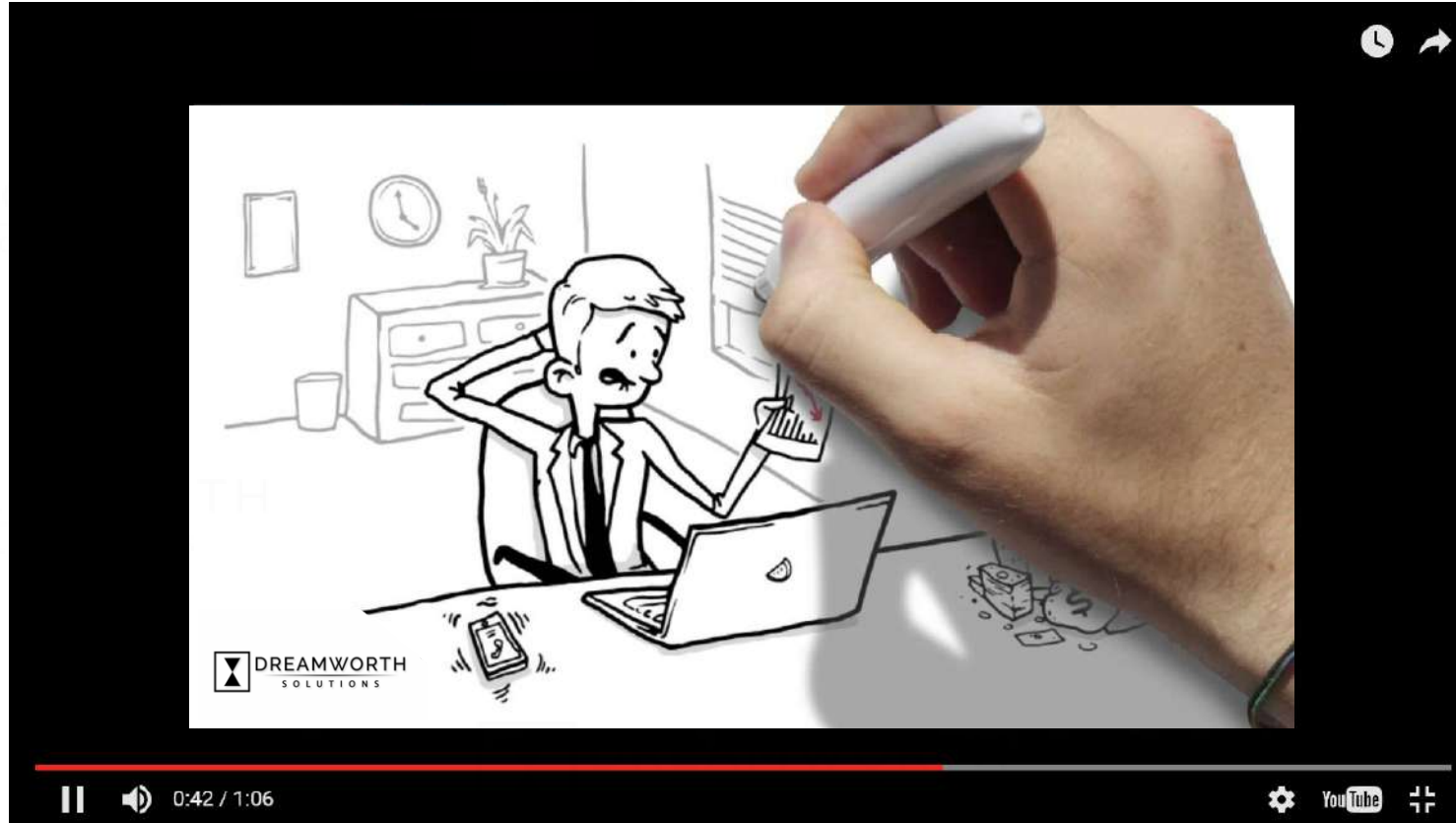


Softwares that create studio quality animated videos to help businesses grab instant attention of its viewers.





# Create White Board Promotional Videos



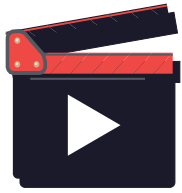
White board animation allows its viewers to see the creators hand as the animation is being created.





# Create Animated GIFs





# Video Channel Promotions



**Dreamworth Solutions**

Dreamworth Solutions is one of the leading web development company in Pune and also offers digital marketing, seo, software & app develop... Show more

**Uploads**

- Why businesses need Digital Marketing? 3 views · 1 week ago
- Trip to Morachi Chincholi 5 views · 1 week ago
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- Residential project in Wagholi 2 views · 1 week ago
- Pune to Shirdi Car Rental 2 views · 1 week ago
- NRI Property Investment in Pune 5 views · 1 week ago

YouTube Video Promotion Channel Page

**FLUCTUATIONS IN SERP SINCE SEPTEMBER 2016**

Do you feel isolated after Google's Possum Update?

Dreamworth Solutions

104 views

Published on Oct 27, 2016

Do you feel isolated after Google's Possum Update? Don't let your business flop with Possum's local search. After September 2016 businesses found changes in Google's organic search results and loss of visibility within local areas. For more information contact [www.dreamworth.in](http://www.dreamworth.in) @ Dreamworth Solutions

Category: Science & Technology  
License: Standard YouTube License

White Board Video Promotion On YouTube

**Pune to Shirdi Car Rental**

Dreamworth Solutions

2 views

Published on Jan 15, 2017

Category: Science & Technology  
License: Standard YouTube License

Restricted Mode has hidden comments for this video

Animation Video Promotion On YouTube





# Analytics Report



The screenshot shows the YouTube Analytics interface for the channel 'DreamWorthSolution'. The left sidebar contains navigation options: Engagement reports, Subscribers, Likes and dislikes, Videos in playlists, Comments, Sharing, Annotations, Cards, TRANSLATIONS & TRANSCRIPTIONS, CREATE, and YOUR CONTRIBUTIONS. The main content area displays a performance overview with a line graph showing 1 video. Below this, a table lists engagement metrics: Likes (0), Dislikes (0), Comments (0), Shares (0), Videos in playlists (0), and Subscribers (0). The 'Top 10 Videos' section shows a single video titled 'DreamWorthSolution' with 0 watch time, 1 view, 0 likes, and 0 comments. The 'Top geographies' section shows 100% of watch time from India. The 'Gender' section shows 0 views, with 0 male and 0 female viewers. The 'Traffic sources' section shows 100% of watch time from YouTube channels. The 'Playback locations' section shows 100% of watch time from the YouTube watch page. The bottom of the page includes the YouTube logo, language (English), content location (India), restricted mode (On), history, and help options.

Videos	Basic	Advance	Premium
Video Story Line	1	2	3
Animated Videos	1	2	3
White Board Videos	1	2	3
GIF	1	2	3
Analytics Report	Yes	Yes	Yes



# VIDEO MARKETING



# Email Marketing





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You Are Never Too Old, To Set Another Goal Or To Dream A New Dream.

**BEST WISHES FROM ALL OF US**

**DREAMWORTH SOLUTIONS**



# Emailers Analytics Report



Wk Mo

Hello Dreamworth Solutions! Here is your recent email activity!



Dashboard



Marketing



Templates



Stats



Activity



Suppressions



Settings

REPUTATION 99%

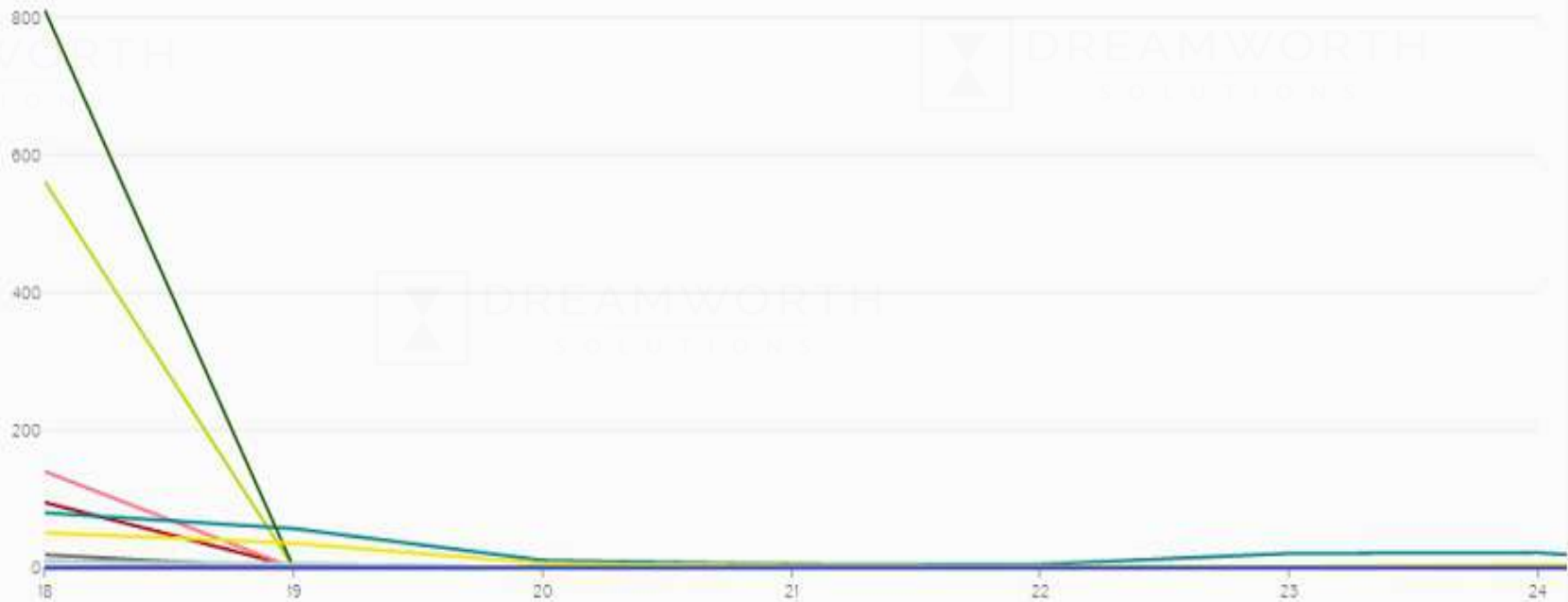


EMAILS REMAINING

8,79k / 12k



REQUESTS	DELIVERED	OPENED	CLICKED	BOUNCES	SPAM REPORTS
810	69.26% 561	24.81% 201	2.22% 18	0.00% 0	0.00% 0



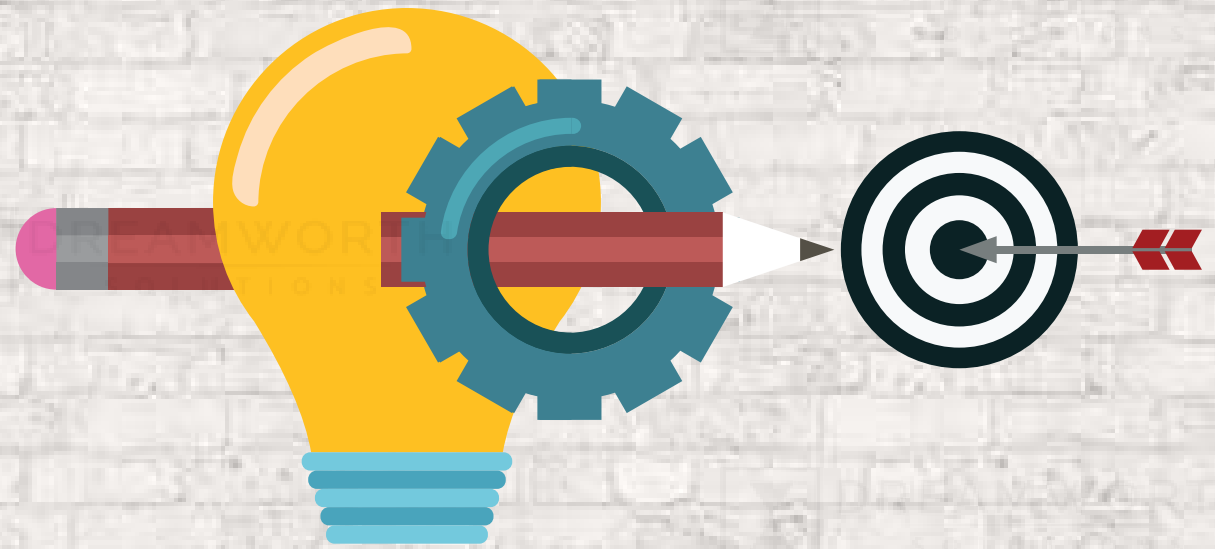
A person is dressed as a robot, with a large cardboard box for a torso. The box has a circular dial on the front and a smaller box on top. The person is wearing a silver helmet with a light on top, silver gloves, and silver boots. They are standing on a sidewalk in front of a blue wall. A large white dotted arrow points from the person towards the word 'FEATURES' which is written in a white, sans-serif font on the wall.

FEATURES

E-mailers	Basic	Advance	Premium
Emailer Campaign	10,000	25,000	40,000
Emailer Designs	1	2	4
Landing Page	No	No	Yes
Emailer Leading to Landing Page / Website	Yes	Yes	Yes
Details of users (E-mail Id)	Yes	Yes	Yes
Total Mail Delivered Report	Yes	Yes	Yes
Total Opening Report	Yes	Yes	Yes
Total Request Report	Yes	Yes	Yes
Average Time Handling Report	No	No	Yes
Spam / Junk Mail Delivery Report	Yes	Yes	Yes
Bounce Rate Report	No	Yes	Yes
Admin Login Detail	Yes	Yes	Yes



Content  
Marketing



# VISUAL CONTENT *Marketing*

*Content marketing is a commitment, not a campaign.*

# Blogging



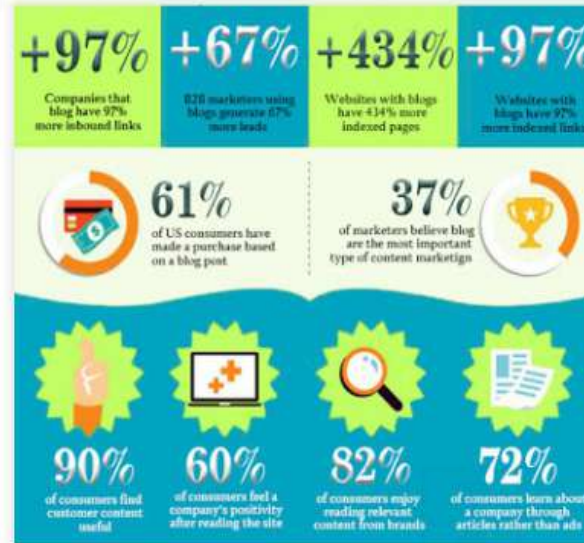
- ▶ Mostly your own opinion.
- ▶ No interviews or research.
- ▶ Short.
- ▶ Built around SEO keywords.
- ▶ Good spelling and grammar optional.
- ▶ Casual writing style.
- ▶ No editor involved - Self Published.

DEC

6

## The Value of Blogging in Today's Digital Space

Are you unaware – about the importance of blogging?



The first blogs appeared in the late 1990s, and now in 2016, blogs are reaching a more sophisticated and developed stage. A lot has changed over these two decades and, indeed, much continues to unfold in the blogging world today. Even though websites have always been the backbone of the internet, they have never gained as much limelight as blogs have over the years. The rage on blogs and content continues to grow in the digital world.

Let's take a look at some of the ways blogs contribute towards [Online marketing](#).

### 1) Drive's traffic to one's website.

With the hope of people actually reading your content, buying traffic is quite expensive and illegal. Every time a blog is added to a website, a new page is available for Google to index. This means a higher chance to be seen in search engines and in turn driving organic traffic to one's website. It is a hint encouraging Google and other search engines to check one's website on a regular basis for new content

# Article



- ▶ Your opinion not allowed.
- ▶ Has interviews and research from credible experts and research firms.
- ▶ Longer than 300 words.
- ▶ Keywords not important.
- ▶ Spelling and grammar are impeccable.
- ▶ More sophisticated writing style.
- ▶ An editor cleans it up for you - published by a print magazine.

## The Evolution of Google in the Past 10 Months

Updated Jan 24, 2017

2016 was an intense year, especially when it came to SEO and Google in particular. **The shift from desktop-first to mobile-first**

Up to now, SEOs have considered mobile search to be one of the many specializations of SEO, on the same level as local search or international SEO.

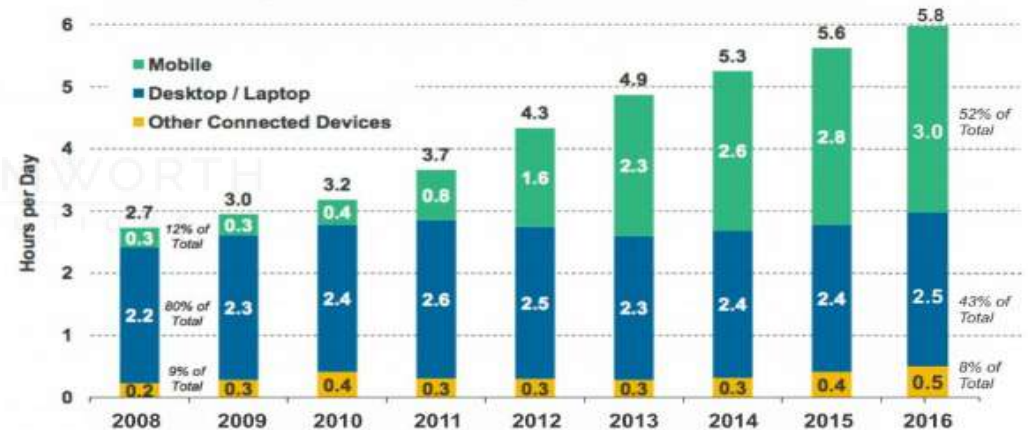
That outlook did not change much when, back in 2015, Google had declared AMP. Furthermore, SEOs considered AMP just another "added task" to our execution checklist, and not as a signal of the real motives of Google: **Mobile search is the entire search.** With the proclamation of mobile-first indexing, although, these declarations are now 100% clear, and somehow they resemble a Copernican Revolution: After 18 years of evaluating desktop, now we have to prioritize mobile.

The reason behind this significant change is observable if we look at the source of the search traffic for our sites. AMP, then, was the important character in the Google Search-branded storytelling about mobile this year. Google launched AMP in October 2015, and by April already 37% of news sites' articles had an AMP version too, based on a study by the GDELT Project (Global Database of Events, Language & Tone).

However, the same study attributed that, globally, only 40% of all news sites articles had a mobile version of any kind. The percentage of people mostly using a smartphone is increasing, while the percentage of people largely using desktop is declining with respect to 2015. If you examine the trends in other countries, like some Asian or European ones, the percent of people using smartphones is even higher.

### Internet Usage (Engagement) Growth

#### Time Spent on Desktop Vs Mobile Search





# Press Release



## All Businesses Can Benefit From Press Release Distribution.

No matter what industry you're in and no matter how small or big your company is, you can benefit from press release distribution. Even if you don't have that "Oprah story", you do have stories that can get you coverage in trade journals, magazines, blogs, podcasts, and other publications that cover your industry. Of course, you can't get that publicity unless you tell your story.

### The urgency to adapt to new algorithm updates

Dreamworth's plea towards desolated businesses after the possum update. Don't let your business flop with Possum's local search Desolated by Possum? Are you desolated by Google's Possum Update? The need to understand SEO for local search

Need the best  
Website?

View Designs



[freePRnow.com](http://freePRnow.com), 10/20/2016 - Pune,

Maharashtra: Dreamworth is a leading SEO

Company in Pune that provides search engine optimization services acquainted with white hat practices & timely google algorithm & updates. They use up-to-date strategies, techniques and tactics used for ranking you on the search engines. This is not paid marketing and the higher the rank, the greater the chance to be visited by users.

September brought a Google's Possum algorithm update which shook companies all around the world. This is said to be the second biggest update after the Pigeon update in 2014. This means that businesses that are not in city centers or important parts of the city have a chance to be more visible in google's search results. The main aim is to alter local results and to avoid spam in google's result.




Since Dreamworth understands your urgency to get your ranking back, they have come up with tactics that will help your desolated business stabilize. Dreamworth thinks these may be some reasons that your business may show on local search.

1. Proximity of a searcher – People searching near the business are likely to see your company.
2. Lifespan of a listing till date – Listings that have been around for a longer time have a high ranking power.
3. Organic ranking - Businesses that have higher organic ranks do well in the local search results.
4. Identical listings - Businesses that have a number of listings may be filtered or suppressed.

For help in regaining your organic search performance get in touch with one of the best SEO companies in Pune – Dreamworth Solutions Pvt Ltd.

### Author Details

Dreamworth Solutions  
dreamworthclient@gmail.com  
[www.dreamworth.in/](http://www.dreamworth.in/)

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# Professional Presentations

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II

**UNDERSTAND YOUR SIGN-OFF PROCESS**  
Know the hoops before you jump!

REQUEST      MANAGER APPROVAL      HR APPROVAL      SUCCESS

DREAMWORTH SOLUTIONS

Welcome

**COMPANY CONFERENCE OR PRESENTATION**

DREAMWORTH SOLUTIONS

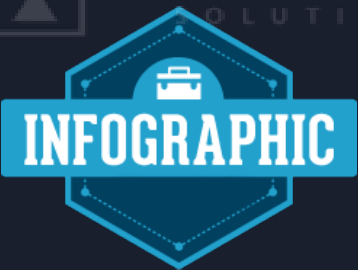
OVER 10 YEARS IN DIGITAL WORLD

**COMPANY**  
Presentation

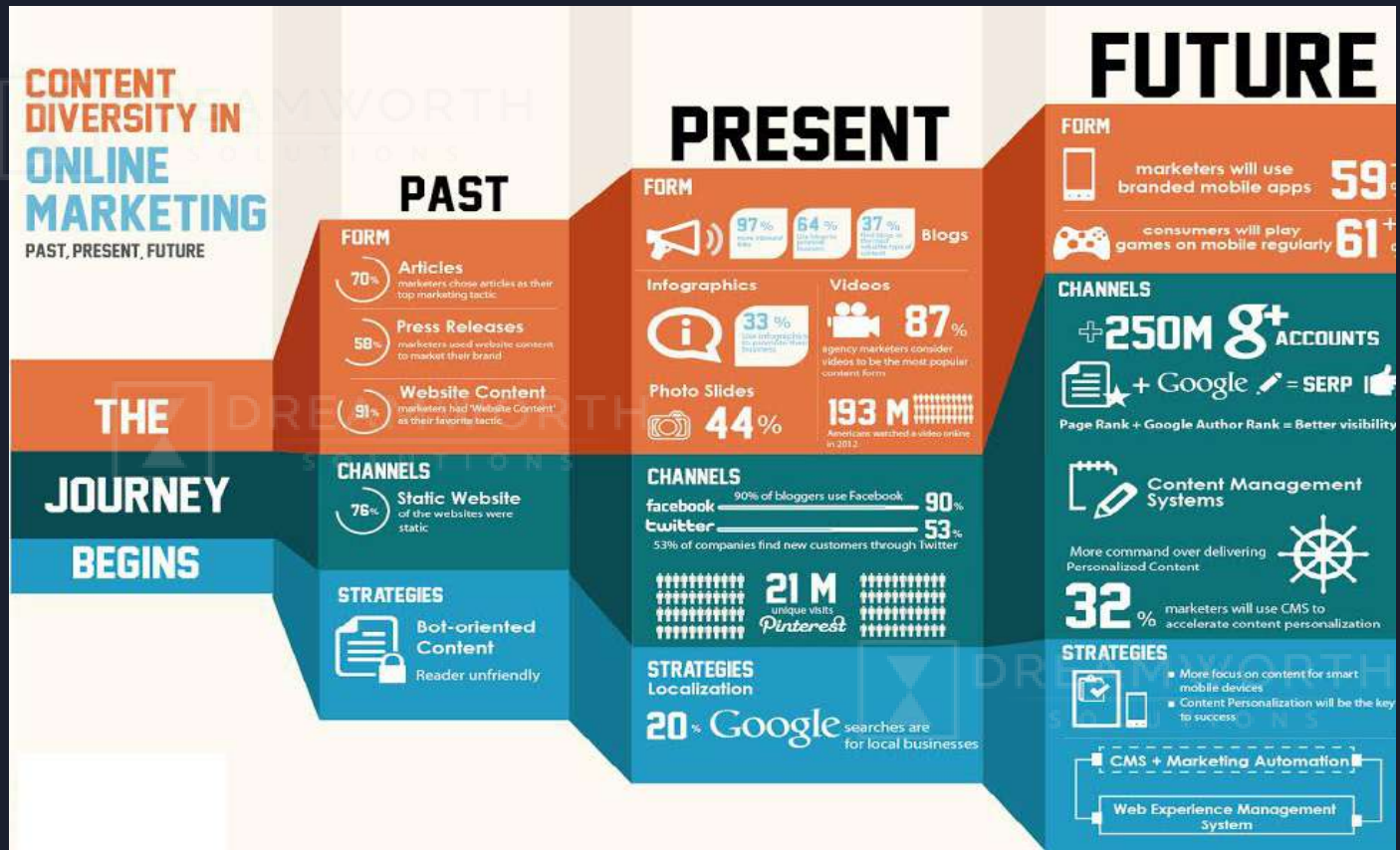


# InfoGRAPHICS

## MARKETING



# Trending Infographics



## India and the Future of Online Marketing

According to a survey-by 2017 **600 Million** Internet Users

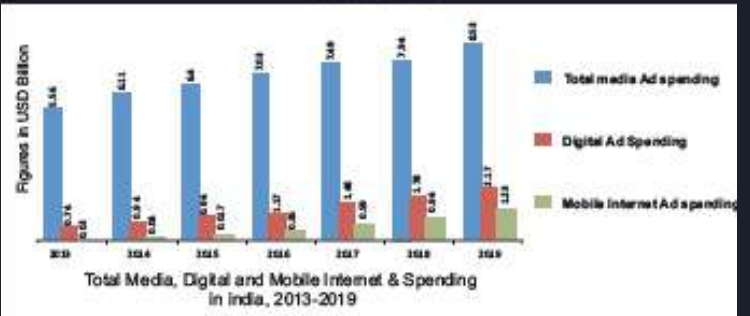
India will have around 600 million internet users that shall create business opportunities to sell services and products to a growing population of tech-savvy internet users.

### TRADITIONAL MARKETING IN INDIA



There are more than 900 private TV channels and 250+ radio stations in India, which make traditional marketing quite expensive and highly confusing with lots of in-built vacillations. However, in today's world of internet, Digital Marketing is the only one and most guaranteed way of marketing, which is popularly being the most preferred space of marketing communications and related interactions.

### Changing Statistical Dynamics Of Future Of Digital Marketing In India Are



Key Findings Of Some Of The Recent Digital Marketing Surveys Are

# FEATURES



Content Marketing	Basic	Advance	Premium
Blog Writing	1	2	3
Article Writing	1	2	3
Press Releases	1	2	3
PPT Designing	1	2	3
PPT in Video Format	1	2	3
Infographics Story Line	1	2	3
Infographics Stat Figures	1	2	3
Infographics Designing	1	2	3
Analytics Report	Yes	Yes	Yes

**CONTENT  
MARKETING**



# Search Engine Optimization

GOOGLE ONLY  
LOVES YOU WHEN  
EVERYONE ELSE  
LOVES YOUR FIRST.



# Search Engine Optimization

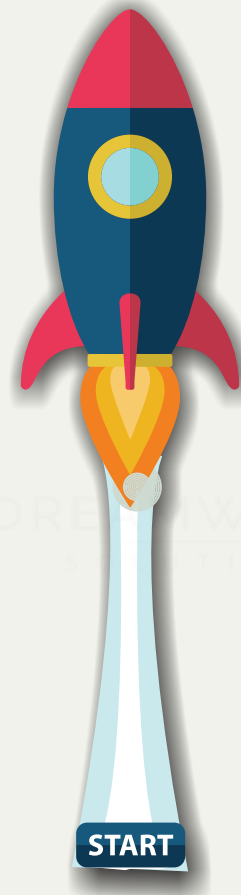
is a methodology of strategies, techniques and tactics used to increase the amount of visitors to a website by obtaining a high-ranking placement in the search results page of a search engine (SERP) -- including Google, Bing, Yahoo and other search engines.

## There are two kinds of SEO

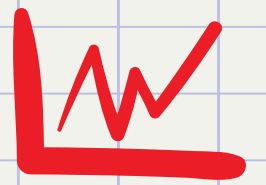
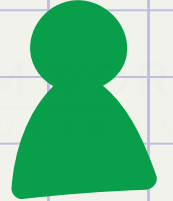
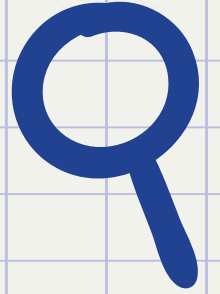
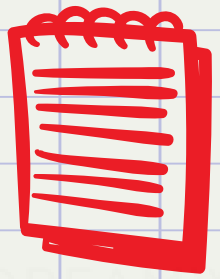
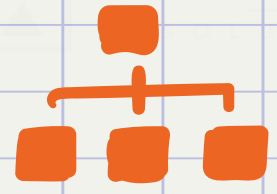
*you work on your own website*



*you work to get backlinks from other websites*

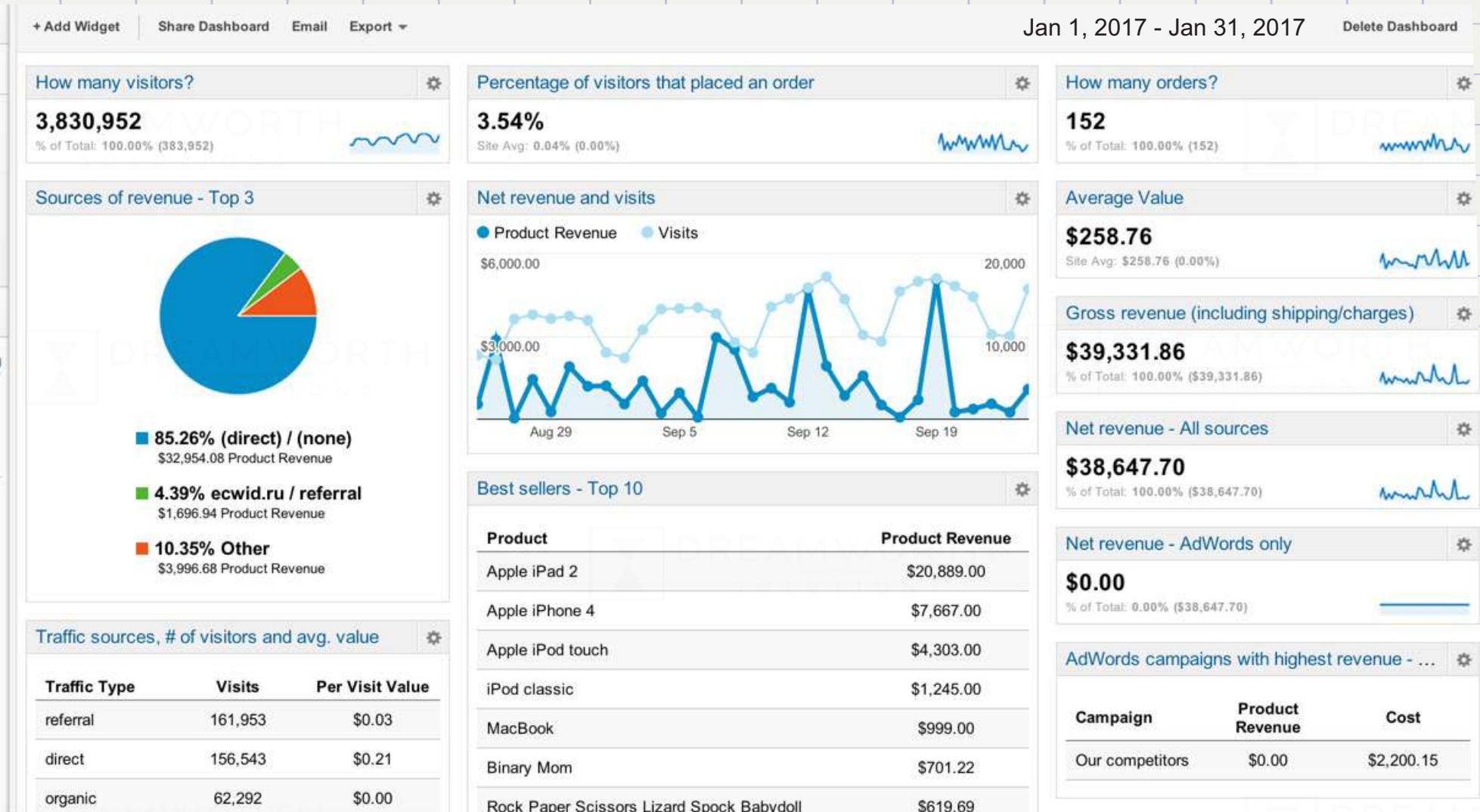






# On-Page Analytics Report

Quality in a service or product  
is not what you put into it.  
It's what the customer gets out of it.



A person is dressed as a robot, wearing a costume made of cardboard boxes. The robot has a silver helmet with a light on top, silver arms and legs, and a large rectangular body. The person is standing on a sidewalk in front of a blue wall. The word "FEATURES" is written in large, white, sans-serif capital letters in the center of the wall. A white dotted arrow points from the robot towards the word "FEATURES".

FEATURES

On page Optimization	Basic	Advance	Premium
Optimizing Title Tags	Yes	Yes	Yes
Optimizing Meta Tags	Yes	Yes	Yes
Optimized Based On Keyword Density	Yes	Yes	Yes
Optimizing OG Tags(Facebook , Linkedin, Twitter)	No	Yes	Yes
Page Wise OG Tags	No	Yes	Yes
Robot.txt Optimization	Yes	Yes	Yes
Image Optimization	Yes	Yes	Yes
W3C Validation	No	No	Yes
Page Content Optimization	Yes	Yes	Yes
Sitemap Page Creation	No	Yes	Yes
Alt Tag	Yes	Yes	Yes
Broken Links	Yes	Yes	Yes
Optimize Based On Keyword Proximity	Yes	Yes	Yes
Duplicate URLs	Yes	Yes	Yes
External Link Broken	Yes	Yes	Yes
Favicon Icon	Yes	Yes	Yes
GEO Positions Tags	Yes	Yes	Yes
Remove Underscores in the URL	Yes	Yes	Yes
Gzip	No	Yes	Yes
Image Name Based On Keyword	No	No	Yes
Inline CSS	Yes	Yes	Yes
URL Rewrite	Yes	Yes	Yes
WWW Resolve	Yes	Yes	Yes
XML Sitemap	Yes	Yes	Yes



CSS, W3C & RSS  
Directories Submission

Directory  
Submission

Profile Linking

Photo Sharing

Article Submission

Search Engine  
Submissions

Blogs Submission

Infographics  
Submissions

Classified Submission

Video  
Submissions

Social Bookmarking

PDF  
Submission

Image Submissions

Press Release  
Submissions

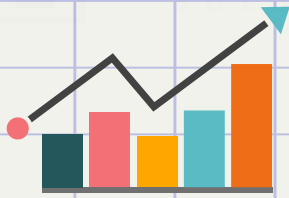
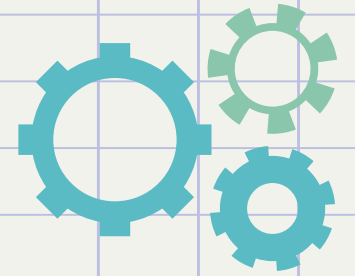
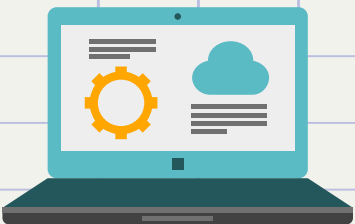
Forum Marketing

Business Reviews

Link Exchange

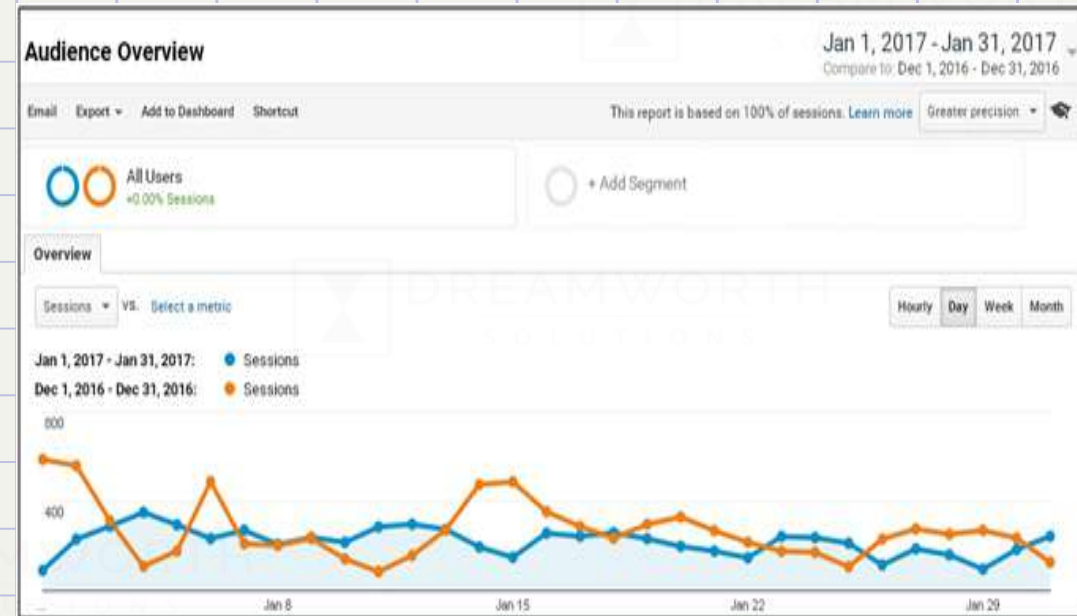
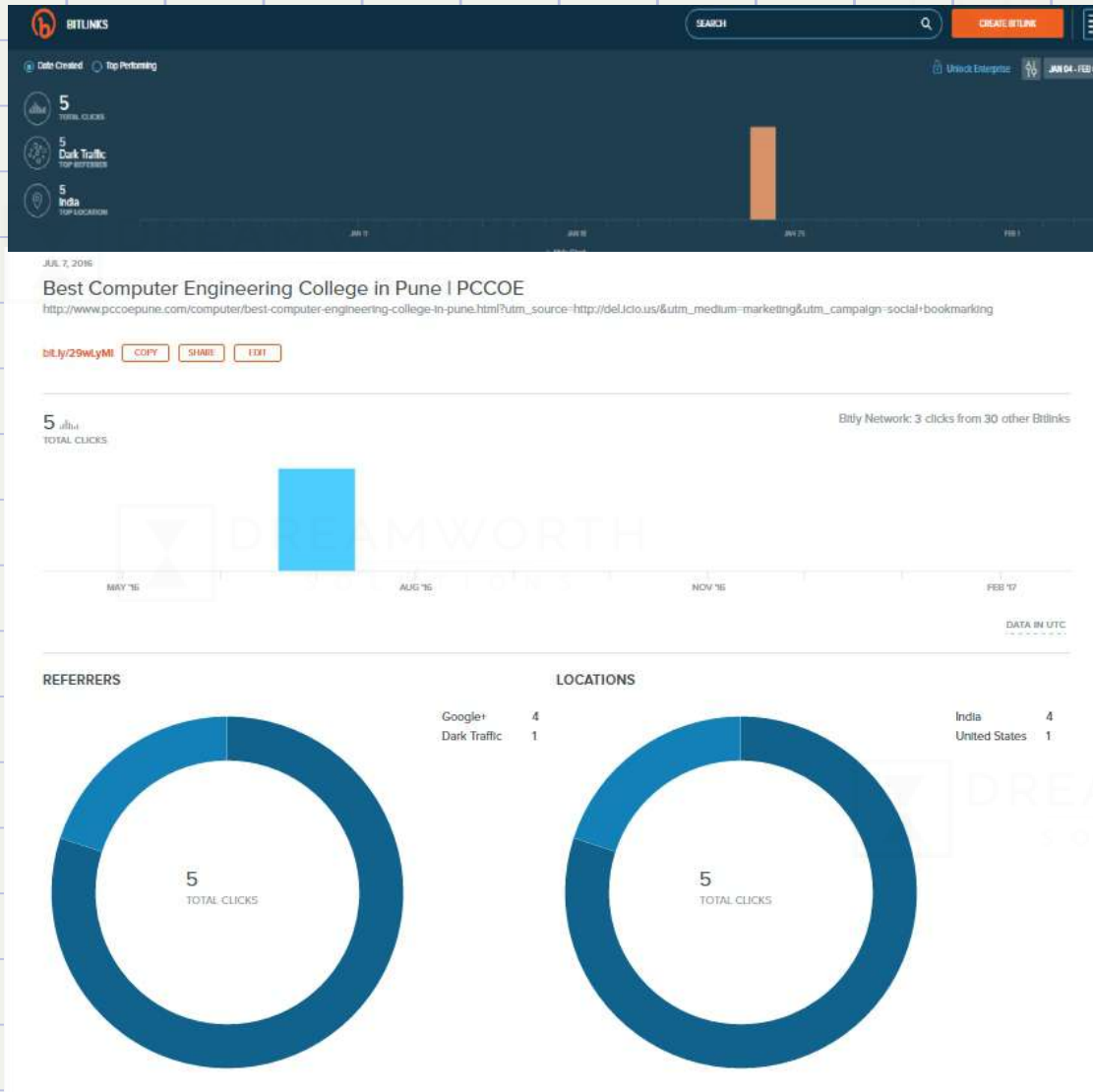
Answer  
Questions

Local Listings



# Off-Page Analytics Report

Quality in a service or product  
is not what you put into it.  
It's what the customer gets out of it.



# FEATURES



Off page Optimization	Basic	Advance	Premium
Directory Submission	Yes	Yes	Yes
Profile Linking	Yes	Yes	Yes
Article Submission	No	No	Yes
Blogs Submission	No	Yes	Yes
Classified Submission	Yes	Yes	Yes
Social Bookmarking	Yes	Yes	Yes
Image Submissions	Yes	Yes	Yes
Forum Marketing	Yes	Yes	Yes
Business Reviews	No	Yes	Yes
Local Listings	No	Yes	Yes
Answer Questions	Yes	Yes	Yes
Link Exchange	No	Yes	Yes
RSS Feeds	No	No	Yes
Press Release Submissions	No	Yes	Yes
PDF Submission	No	Yes	Yes
Video Submissions	No	No	Yes
Infographics Submissions	No	No	Yes
Search Engine Submissions	Yes	Yes	Yes
Photo Sharing	Yes	Yes	Yes
CSS, W3C & RSS Directories Submission	No	Yes	Yes
PPT Submission	No	Yes	Yes



Reports	Basic	Advance	Premium
Monthly Comparative SEO Reports	Yes	Yes	Yes
Google Analytical Visitors Report	Yes	Yes	Yes
Average Time Spend Analysis	Yes	Yes	Yes
Location Wise User Report	Yes	Yes	Yes
Source of Visitors	Yes	Yes	Yes
Peak Day Analysis	Yes	Yes	Yes
Peak Time Analysis	Yes	Yes	Yes
Mobile vs Desktop vs Tab Users	Yes	Yes	Yes
Bitly Report	Yes	Yes	Yes
Support	Basic	Advance	Premium
Email Support	Yes	Yes	Yes
Telephonic Support	Yes	Yes	Yes
Skype Support	Yes	Yes	Yes
Live Chat Support	Yes	Yes	Yes
Client Meet Support (Monthly)	1	2	2



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AdWords

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Dell Windows 10 PCs · Inspiron 11 3000 Laptop · Business Laptops

### Looking for a Laptop? - Intel.com

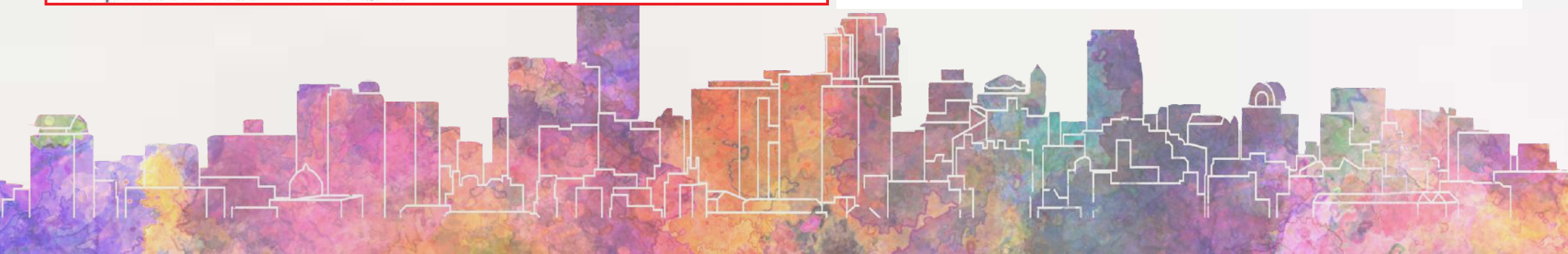
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EGGS ANY TIME Ready to Elevate Any Meal? Add an Egg

BRING IT ON, BLIZZARDS 5 Ways to Eat Fresh Snow

MORNING GLORY The Fluffiest Pancakes On the Road

Home / Recipes & How-Tos / Fried Chicken

# Fried Chicken

400 Reviews

Recipe courtesy of Alton Brown  
SHOW: Good Eats  
EPISODE: Fry Hard 2: The Chicken (Fried)

SAVE RECIPE

Total Time: 40 min

**SKIP THE SWIPE**  
PAY WITH YOUR SMARTPHONE

1. HOLD
2. SELECT
3. CONFIRM

Click Here to Learn More

Lucky

Advertisement



HOME FORUM REGISTRY CLASSIFIEDS JEEPSPACE REVIEWS GALLERY BLOGS CLUBS GROUPS VIDEOS EVENTS ARTICLES

**Open Your Own Online Store**  
Sign up in 60 seconds

**BIG Commerce**  
The Easiest Way to Sell Online

- Unlimited Phone & Email Support
- Drag & Drop Store Design
- 60+ Built-In Templates
- Integrates With Everything

**Try It For Free!**  
15 day free trial, no credit card needed

281,889 members have posted 10,752,849 times in 877,149 threads.

LATEST FORUM TOPICS

Go TO FORUM

Thread Title	Forum	Last Activity
Should I Be Worried About This?	TJ Wrangler Technical Forum	1 minutes ago
I've seen em man!	General Discussion	2 minutes ago
What did you do to your YJ today?	YJ Wrangler Technical Forum	3 minutes ago
2009 Liberty Spark Plug Torque?	KK Liberty Forum	3 minutes ago
Scored a 97+ 8.25!	Cherokee Technical Forum	3 minutes ago
1981 cj7 304	Jeep CJ Forum	5 minutes ago
Monroe load leveling shocks	WK & XK Grand Cherokee Forum	5 minutes ago

TOP VOTED THREADS THIS WEEK

**BIG Commerce**  
The Easiest Way to Sell Online

Power your online store with the #1 ranked e-commerce platform\*

**Try it NOW!**

\*TopTenReviews.com



# Google AdWords Analytics Report

All campaigns > Campaign #1  
**Ad group: Ad Group #1** Drafts Last 30 days: 4 Jan 2017 - 2 Feb 2017

Enabled Type: Standard Ad group bids (Max. CPC) ₹100.00 Edit

Settings Ads Keywords Audiences Ad extensions Dimensions Display Network

Keywords Negative keywords Search Terms

All enabled keywords Segment Filter Columns Find keywords View Change History

Clicks vs None Daily

**KEYWORDS** Edit Details Search Terms Bid strategy Automate Labels

Keyword	Status	Max. CPC	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.	Conversions	Cost / conv.	Conv. rate	All conv.
chincholi morachi	Eligible	₹100.00	229	1,724	13.28%	₹15.87	₹3,633.70	1.0	0.00	₹0.00	0.00%	0.00
morachi chincholi	Eligible	₹100.00	806	4,284	18.81%	₹8.41	₹6,781.01	1.0	0.00	₹0.00	0.00%	0.00
morachi chincholi pune	Eligible	₹100.00	114	593	19.22%	₹16.31	₹1,859.36	1.0	0.00	₹0.00	0.00%	0.00
morachi chincholi	Eligible	₹100.00	6	49	12.24%	₹11.73	₹70.38	1.0	0.00	₹0.00	0.00%	0.00
morachi chincholi stay	Eligible	₹100.00	10	91	10.99%	₹15.42	₹154.17	1.0	0.00	₹0.00	0.00%	0.00
morachi chincholi near pune	Eligible	₹100.00	8	60	13.33%	₹19.98	₹159.87	1.0	0.00	₹0.00	0.00%	0.00
morachi chincholi in pune	Eligible	₹100.00	40	215	18.60%	₹10.56	₹422.51	1.0	0.00	₹0.00	0.00%	0.00

**Good quality but low traffic keywords (10)**

Keyword	Clicks	Cost	CTR	Impr.	Converted clicks	Cost / converted click
morachi chincholi pune	114	₹1,859.36	19.22%	593	0	₹0.00
pune to morachi chincholi	53	₹734.13	13.02%	407	0	₹0.00
morachi chincholi in pune	40	₹422.51	18.60%	215	0	₹0.00
morachi chincholi resorts	28	₹374.47	13.53%	207	0	₹0.00
chincholi morachi tourism	15	₹258.26	15.15%	99	0	₹0.00

**Keywords below first page bid (0)**

No matching keywords.

**All non-active keywords (17)**

Keyword	Clicks	Cost	CTR	Impr.	Converted clicks	Cost / converted click
picnic spot in pune	0	₹0.00	0.00%	0	0	₹0.00
morachi chincholi mayur baug	0	₹0.00	0.00%	0	0	₹0.00
krushi paryatan kendra near pune	0	₹0.00	0.00%	0	0	₹0.00
mauli krushi paryatan	0	₹0.00	0.00%	0	0	₹0.00
anand krushi paryatan	0	₹0.00	0.00%	0	0	₹0.00

**All enabled keywords (12)**

Keyword	Clicks	Cost	CTR	Impr.	Converted clicks	Cost / converted click
morachi chincholi	806	₹6,781.01	18.81%	4,284	0	₹0.00
chincholi morachi	229	₹3,633.70	13.28%	1,724	0	₹0.00
morachi chincholi pune	114	₹1,859.36	19.22%	593	0	₹0.00
pune to morachi chincholi	53	₹734.13	13.02%	407	0	₹0.00
morachi chincholi in pune	40	₹422.51	18.60%	215	0	₹0.00

**All non-active campaigns (0)**

No matching campaigns.

**All non-active ad groups (1)**

Ad group	Clicks	Cost	CTR	Impr.	Converted clicks	Cost / converted click
Ad Group #1	0	₹0.00	0.00%	0	0	₹0.00

Customise modules Last 30 days: 4 Jan 2017 - 2 Feb 2017

All campaigns Clicks vs None Daily

Interactions	Impr.	Interaction rate	Avg. Cost	Conversions	Cost / conv.	Cost
1,330	7,846	16.95%	₹10.99	0.00	₹0.00	₹14,616.09

**Top movers: 26 Jan 2017 - 1 Feb 2017 compared to 19 Jan 2017 - 25 Jan 2017**

	Cost	Interactions
Total Change	₹972.02 41.46%	2 0.75%
Top Change	Ad Group #1 ₹568.00	Ad Group #1 21

[View full report >](#)

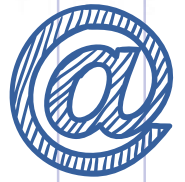
**Performance graph**

A person dressed as a robot from cardboard boxes stands on a sidewalk, pointing towards the word 'FEATURES' which is written in large white letters on a blue textured wall. The robot costume includes a cardboard body with a circular dial, a cardboard box on its back, and a helmet with a light bulb on top. The person is wearing white leggings, silver foil boots, and dark shoes. A white dotted arrow points from the robot towards the text.

FEATURES

Google Adwords	Basic	Advance	Premium
Google Adwords Worth	₹ 1,00,000	₹ 2,00,000	₹ 3,00,000
Ads on search network	Yes	Yes	Yes
Ads on display network	No	Yes	Yes
1 Page website @.in Domain	No	No	Yes
Remarketing Ads	No	No	Yes
Gmail Ads	No	No	Yes
YouTube Ads	No	No	Yes









# Paid Campaigns

The screenshot shows a Facebook profile for 'Rahul Jha'. The main content area features a post from 'Venkatesh Oxy Group' with an image of a forest and text: 'VOG offers you the sheer delight of living among beautiful nature. Be a part of it by selecting our residential projects.' Below this is a sponsored advertisement for 'DreamWorth Solutions Pvt.Ltd.' with the text: 'Own a home in the western suburb of the city at Kothrud. Homes starting at ₹1.3 Crore. Sign up now!'. A red arrow points from the text 'Sponsored Ads' to the 'Sponsored' label on the ad. Other elements include a 'Photo/Video' post, a 'YOUR PAGES' section with 'BARBEQUE IN CITY', a 'TRENDING' section with names like Anushka Sharma, and a 'SPONSORED' section with ads for 'Coolpad Note 5' and 'Xiaomi Redmi Note 4 sale on Flipkart'.

Sponsored Ads

# f Analytics Report

Start Date	End Date	Campaign Name	Reach	Frequency	Impressions	Clicks	Unique Clicks
2014-12-16	2014-12-22	--	18,415 People	10.79 Per Person	198,700 Total	199 Total	164 People
2014-12-16	2014-12-22		6,581	6.22	40,908	49	38
2014-12-16	2014-12-22		6,794	5.80	39,402	53	43
2014-12-16	2014-12-22		6,574	6.43	42,269	35	31
2014-12-16	2014-12-22		7,309	8.27	64,542	36	31
2014-12-16	2014-12-22		918	1.71	1,566	13	13
2014-12-16	2014-12-22		1,860	5.41	10,057	13	13

April 24, 2014 - May 21, 2014

1-50 of 154 Results

Status	Campaign Name	Delivery	Results	Cost	Reach	Spent Today	Total Spent	Start Date	End Date
Active	Example Campaign 1	Active	54 Website Clicks	\$0.05 Per Website Click	13,624	\$1.06 of -\$1.07	\$3.07	05/19/2014 2:53am	06/02/2014 11:52pm
Active	Example Campaign 2	Active	103 Website Clicks	\$0.27 Per Website Click	64,267	\$3.48 of -\$3.74	\$28.48	05/14/2014 7:40am	05/28/2014 11:57pm
Active	Example Campaign 3	Active	77 Website Clicks	\$0.17 Per Website Click	6,010	\$1.08 of -\$1.08	\$13.81	05/09/2014 5:31am	05/23/2014 11:57pm
Active	Example Campaign 4	Active	129 Website Clicks	\$0.21 Per Website Click	44,991	\$1.84 of -\$1.84	\$27.30	05/07/2014 3:39am	06/05/2014 11:57pm
Active	Example Campaign 5 - Conversions	Active	95 Conversions	\$20.69 Per Conversion	61,787	\$55.11 of \$80.00	\$1,965.85	12/20/2013 6:52am	Ongoing
Active	Example Campaign 6 - Conversions	Active	12 Conversions	\$43.35 Per Conversion	32,387	\$31.74 of \$80.00	\$520.35	12/20/2013 6:27am	Ongoing
Active	Example Campaign 7 - Likes	Active	419 Page Likes	\$0.65 Per Page Like	15,713	\$6.62 of \$10.00	\$276.23	05/21/2013 8:35am	Ongoing

Spent Last 7 Days: \$1,814.43

Check Out Your Social Media Templates

Columns: Performance

Campaign Name	Delivery	Results	Reach
Post: "FREE!!! -->>> How To Increase Engageme...	Active	2,032 Post Engage...	84,613
September 4- Page Like Ads	Active	740 Page Likes	26,842
Post: "FREE Social Media Content Map. See an in...	Active	62 Post Engage...	2,826
Faith At Work- LIKE PAGE ads	Not Delivering Ad Set Inactive	—	—
Instagram Ad	Not Delivering Ad Set Inactive	—	—

Performance Audience Placement

66 Results: Website Clicks

20,080 People Reached

\$35.41 Amount Spent

\$0.54 Cost per Result


0.13% Result Rate



# Paid Campaigns

Instagram 9:41 AM

DREAMWORTH SOLUTIONS Sponsored




8,511 likes

tiexs This winter has been ruff!! #WaitingForSpring #BallerinaPink #Tiexs

SHOP NOW

Instagram 9:41 AM

DREAMWORTH SOLUTIONS Sponsored



370 likes

classpass One hour warning! What class are you signing up for at noon?

INSTALL NOW

Instagram 9:41 AM

DREAMWORTH SOLUTIONS Sponsored



14 likes

Why do we use vacuum packing? We want to deliver you the freshest meals possible and vacuum packing allows your food to stay fresh and

SIGN UP

Instagram 9:41 AM

DREAMWORTH SOLUTIONS Sponsored




966 likes

jellyskateboards You thought the smaller kingslayer jelly was cool? You got to check the CRAZY flex on these new #manowar jelly boards! #justtobeclear

LEARN MORE

Instagram 9:41 AM

DREAMWORTH SOLUTIONS Sponsored



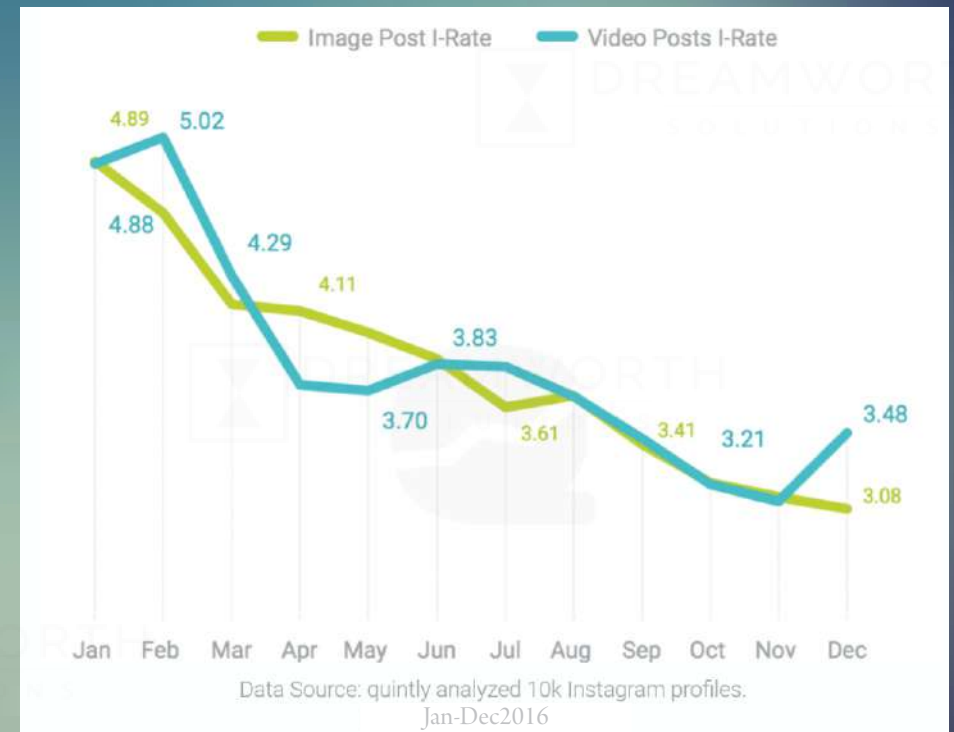
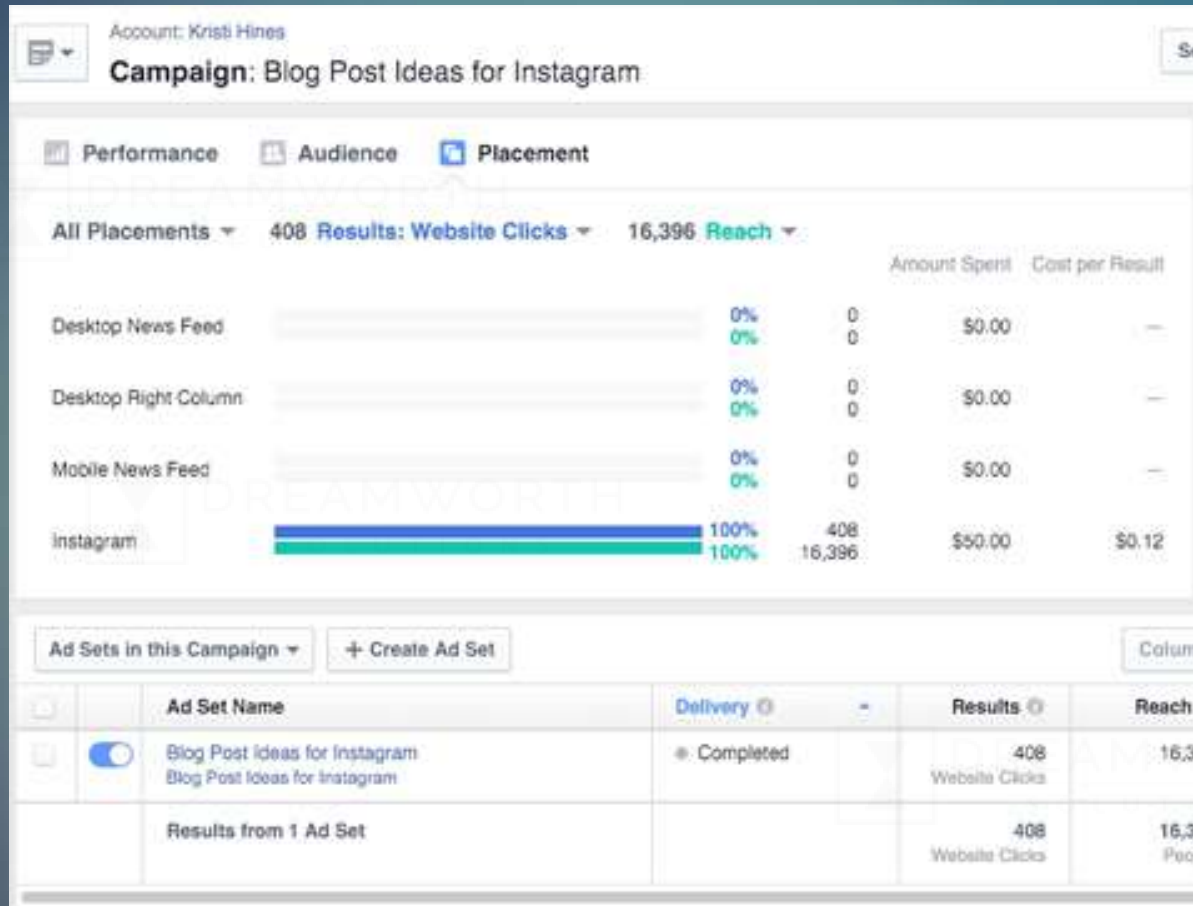
1,084 likes

Use our app and get delicious recipes for Jasper's market's latest produce. It's fun, easy, and most of all it's free!

LEARN MORE



# Analytics Report



# in Paid Campaigns

**DREAMWORTH SOLUTIONS** Sponsored


CEOs, wouldn't it be awesome if you could see all the metrics you care about in the office, and on the go? Now you can with Domo's business management platform. Schedule a demo here:



Like (241) • Comment (24) • Share • 1mth ago

+ Follow Domo, Inc.

LinkedIn "The best way to build your own long-term success is to help other people succeed." Delete <http://linkd.in/16MVIUg>



**Simple Daily Habits Of The Delightfully Successful**  
linkedin.com · I can't promise you'll be as successful as Warren Buffet or Bill Gates or whoever it is you think is super-successful. But I can promise that if you commit to doing the following, each...

Organic Targeted to: All Followers

274,804	1,741	527	0.83%
impressions	clicks	interactions	engagement

Sponsor update

Like (436) • Comment (30) • Pin to top • 15 days ago


**Sponsored Post**

Ferelith Young has an experience — Actor at Ferelith Young

Like • Comment

**DREAMWORTH SOLUTIONS** Sponsored

Get Gartner's analysis of 14 marketing automation vendors. Brand new 2015 report, with insights for selecting a vendor



**2015 Gartner Marketing Automation Report**

Gartner's 2015 Magic Quadrant Report: CRM Lead Management  
pages2.marketo.com · See why Gartner named Marketo a Leader for the 4th year in a row.


Like • Comment • Share • 100 2

Wendy Ferilli Hi marketo- thanks for the great report- however your thank you page after registering doesn't seem to be rendering properly on my iPhone. 2mth

Veronica Felix Wong, MBA Congrats! 17d

Add a comment...

**RED BULL GIVES YOU WIINGS.**



**PLAY NOW**

About Feedback Privacy & Terms

LinkedIn LinkedIn Corp. © 2015

**Display Banner Ad**

# in Analytics Report

## Who's viewed your profile

## How you rank for profile views

Hide charts ^

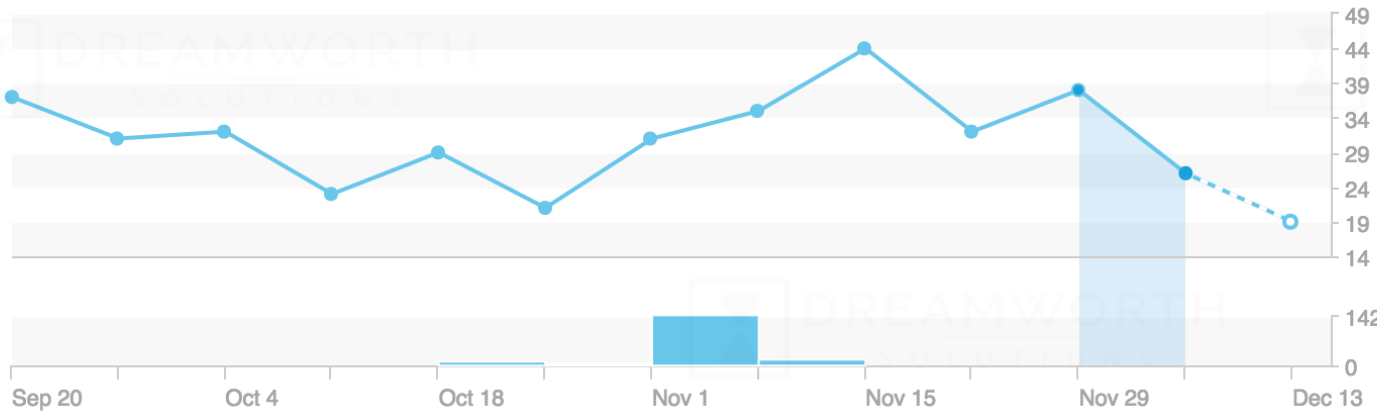
**385** Profile views  
Last 90 days

**54** Viewers found you from  
LinkedIn Mobile App

**2** Viewers who work at eZanga

**25** Viewers with the title Internet /  
Social Media Specialist

● Profile Views   ● Projected Views   ■ Actions Taken



Nov 30 – Dec 6

**26** Profile views  
Down 32% from the previous  
week ▼

**4** Actions taken  
Up 300% from the previous  
week ▲

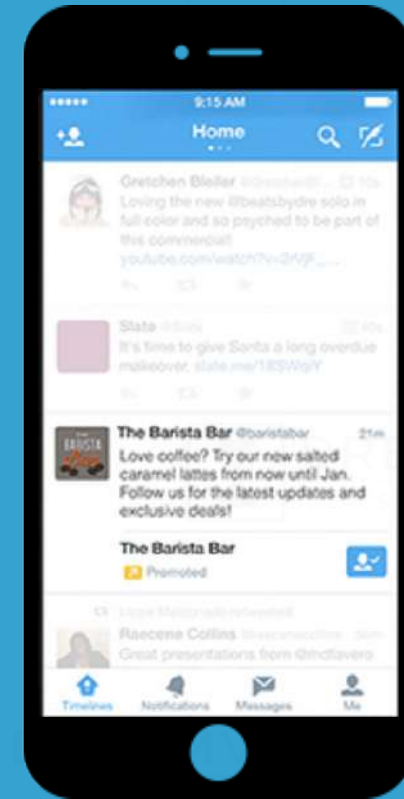
What you did:

- Added 4 connections

[Get more profile views ▶](#)



# Paid Campaigns



**Tweets**



**BlackBerry** @BlackBerry 8 Ju  
Can you go a whole meal without looking at your smartphone? Your friends are more interesting when you look them in the eye.  
Promoted by BlackBerry  
Expand



**Kate Crawford** @katecrawf 50s  
Healthy eating [pic.twitter.com/Y4f0YWrf7A](http://pic.twitter.com/Y4f0YWrf7A)  
View photo



**Jim Armstrong** @JimArmstrongWBZ 2m  
Weeks appears to love to talk about well he lies. He goes on and on about it.  
Retweeted by WBZ Boston News  
Expand

Who to follow · Refresh · View all



**Teach For America** @TeachF...  
Followed by Skillshare and others  
Promoted · Follow



**Nancy Broden** @nancybroden  
Followed by Mark Otto and others  
Follow



**Dave Gamache** @dhg  
Followed by Luke Andrews and ot...  
Follow

Browse categories · Find friends



# Analytics Report

All campaigns ▼  
Across all funding sources

[Export](#) [Create new campaign](#)

All objectives ▼ Launched campaigns ▼ 1 Jan 2017 4 PM - 31 Jan 2017 4 PM [Update](#)

**5.54K** IMPRESSIONS    **116** ENGAGEMENTS    **\$100.00** SPEND

**Summary** Engagements

LOCATION	SPEND	IMPRESSIONS	TOTAL ENGAGEMENTS	ENG. RATE	ECPE
All campaigns	\$100.00	5,543	116	2.09%	\$0.86
United States	\$100.00	5,459	114	2.09%	\$0.88



# FEATURES



Social Media Marketing	Basic	Advance	Premium
Facebook Paid Campaign	₹ 9,999	₹ 19,999	₹ 29,999
Instagram Paid Campaign	₹ 4,999	₹ 8,999	₹ 12,999
Linkedin Paid Campaign	₹ 4,999	₹ 8,999	₹ 12,999
Twitter Paid Campaign	₹ 4,999	₹ 8,999	₹ 12,999

Note: The above mentioned price is the budget charged as per website standards.



# **BUSINESS PROPOSAL**

Proposal	Basic	Advance	Premium
SMO Packages (Monthly)	₹ 29,999	₹ 44,999	₹ 56,999
Video Packages (Monthly)	₹ 14,999	₹ 26,999	₹ 37,999
E-Mail Marketing Packages (Monthly)	₹ 9,999	₹ 19,999	₹ 29,999
Content Marketing Packages	₹ 9,999	₹ 14,999	₹ 19,999
SEM Management Packages	₹ 9,999	₹ 16,999	₹ 24,999
SEO On - Page Packages (Monthly)	₹ 12,999	₹ 16,999	₹ 19,999
SEO On & Off - Page Packages (Monthly)	₹ 15,999	₹ 22,999	₹ 29,999
SMM Management Packages (Monthly)	₹ 9,999	₹ 14,999	₹ 19,999
SEO On & Off - Page & SMO Posting (Monthly)	₹ 34,999	₹ 39,999	₹ 44,999

**Note: 1. GST Extra (18%)**

**2. For the Paid Campaigns the setup fees will be ₹ 5000/- one time.**

There is no magic hand that can resolve our problems. The solution rests with our work and discipline.



# GET IN TOUCH WITH US

Dreamworth Solutions, 2nd Floor, Ansec Building , Tank Road,  
Shanti Nagar, Near to Bajaj Service Center, Vishrantwadi, Pune - 411 015



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